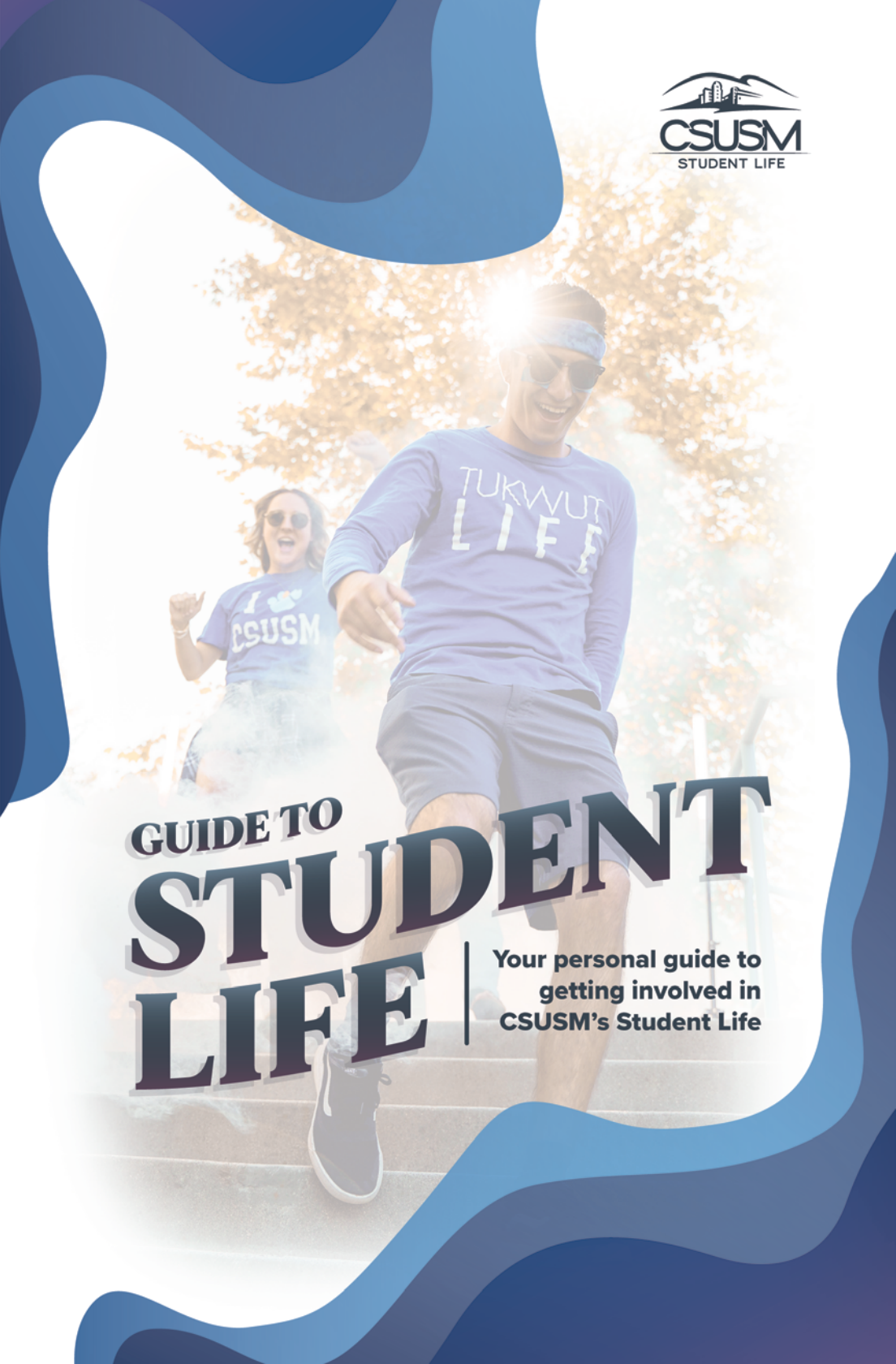
CSUSM
STUDENT LIFE



GUIDE TO STUDENT LIFE

Your personal guide to getting involved in CSUSM's Student Life



Student Life Centers for Identity, Inclusion and Empowerment

- Black Student Center
- Cross-Cultural Center
- Gender Equity Center
- Latinx Center
- LGBTQA+ Pride Center

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Student Life Unit



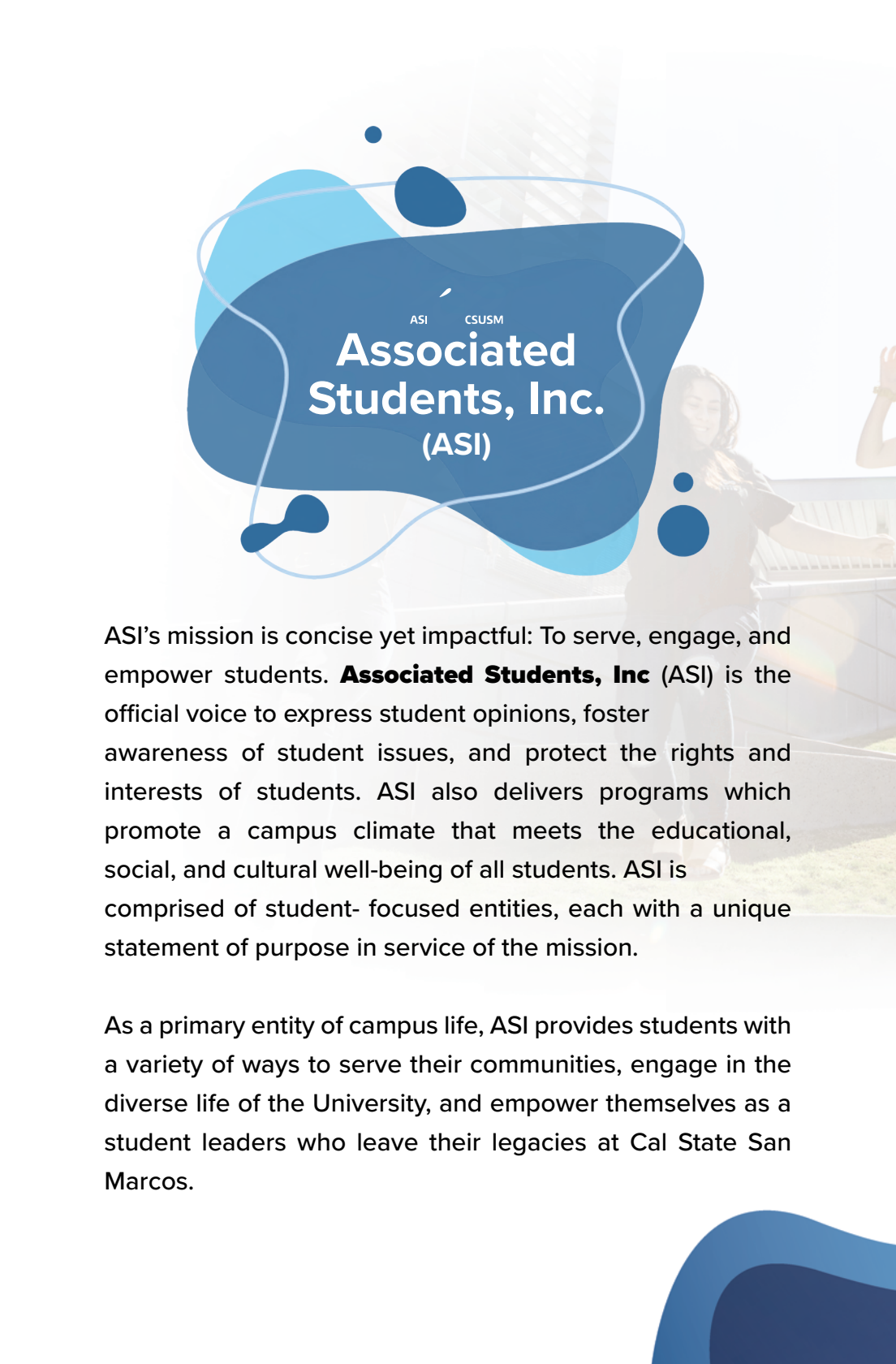
- Associated Students, Inc
- Campus Recreation
- Student Leadership & Involvement Center
- University Student Union
- Veterans Services

What is Student Life?

Within Student Life, there is endless opportunity for students to foster dialogue in social justice, cultural identity, inclusivity and expression, develop student leadership, promote wellness and more! We strive to provide students the ability to pursue co-curricular opportunities outside the academic setting and enrich their Cougar Experience.

Student Life, a unit within the division of Student Affairs, worked together to promote a successful and involved student experience comprised of the following areas: Associated Students Inc., Black Student Center, Campus Recreation, Cross-Cultural Center, Gender Equity Center, Latinx Center, LGBTQA+ Pride Center, Student Leadership & Involvement Center, the University Student Union and Veteran Services.

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ASI CSUSM

Associated Students, Inc. (ASI)

ASI's mission is concise yet impactful: To serve, engage, and empower students. **Associated Students, Inc** (ASI) is the official voice to express student opinions, foster awareness of student issues, and protect the rights and interests of students. ASI also delivers programs which promote a campus climate that meets the educational, social, and cultural well-being of all students. ASI is comprised of student- focused entities, each with a unique statement of purpose in service of the mission.

As a primary entity of campus life, ASI provides students with a variety of ways to serve their communities, engage in the diverse life of the University, and empower themselves as a student leaders who leave their legacies at Cal State San Marcos.



Programs & Services at ASI:

· Serve

Funding opportunities, enrollment assistance in programs such as CalFresh, and student organization account assistance. The ASI Cougar Pantry offers free, fresh food to all currently enrolled CSUSM students! Visit us in Commons 104!

· Engage

Social and educational activities aimed at connecting students to campus and each other such as Festival 78, Alternative Spring Break, and CalFresh Extravaganza!

· Empower

The ASI Board of Directors is the official voice of the CSUSM student body. We advocate for you on campus, at the state level, and nationwide through programs like CHESS, Lobby Corps, CSSA, and more!

Contact Info:

Located at USU Suite 3700

asi@csusm.edu (760)750-4990

csusm.edu/asi @asi.csusm

Black Student Center

The **Black Student Center** enhances the success of Black students through the principle of Ujamaa (pronounced "OO-juh-muh"), a term in the East African language of Kiswahili, meaning the process of working together as an extended family to build and maintain a cohesive community. Through the framework of the Social Change Model of Leadership, BSC provides a space for students to learn about themselves, to engage with their peers, and to share their unique voices with the larger community.

BSC aims to promote the academic, cultural, social, and political consciousness of students African descent by actively engaging in institutional partnerships that will result in the overall increase of student recruitment, active member participation, retention, and graduation rates. They provide a safe and brave space for students to learn about themselves, to engage with their peers, and to share their unique voices with the greater CSUSM and San Marcos communities.

Programs & Services at BSC:

· Events and programs

Ujamaa Achievement Program (a community of learners dedicated to academic excellence, leadership development, professional advancement, and community engagement)

· Unity Hour

a community forum with discussion topics such as The Relevance and Impact of Historically Black Fraternities and Sororities, Voting in the Black Community, Networking, and Police Brutality.

· Black Excellence Month

a celebration of the African Diaspora through collaborative programming opportunities, keynote speakers, educational programs & social programs.



Contact Info:

Located at USU Suite 4200

bsc@csusm.edu ◯ (760)750-3675

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Campus Recreation

Campus Recreation is vital to the CSUSM culture of the and inspires lifelong wellness and student development. Campus Recreation's efforts are dedicated to promoting holistic wellness and enriching the CSUSM experience by providing inclusive recreational services, facilities and opportunities.

Four core programs mold Campus Recreation: Fitness & Wellness, Outdoor Adventures, Sport Clubs, and Intramurals. Each program values inclusivity, innovation, student leadership, intentionality, and experientiality for the campus community.



Programs & Services at REC:

· Fitness & Wellness

Helping the CSUSM community find their fit through Yoga, kickboxing, powerlifting competitions, nutrition lectures, fun runs, Wellness Fair, and more!

· Outdoor Adventure trips & excursions

Cost effective opportunities to recreate outdoors both locally and across the Southwest. Recreational activities include, but are not limited to: Camping, hiking, backpacking, kayaking, rafting, paddle boarding, climbing, more!

· Intramurals

Creating teams and competing against CSUSM peers in activities such as Flag Football, Futsal, Speed Soccer, one-day tournaments and more, within the boundaries of fair play and good sportsmanship in a safe environment.

· Sport Clubs

Competitive student-organizations designed to offer opportunities to meet individual interests in different sports, such as: Baseball, Soccer, Lacrosse, Powerlifting, Surf, Dance, and more! Clubs may vary in focus and programming as the student-leaders are the active participants in the leadership, responsibility, and decision-making process.

Contact Info:

Located at Clarke Field House

(760)750-7400

campusrec@csusm.edu

csusm.edu/rec @csusmrec

Cross-Cultural Center

The **Cross-Cultural Center** encourages identity exploration and expression by challenging students to think critically about social justice issues and appreciate differences. Programs promote the development of cultural intelligence, examine various forms of activism, and train students for campus leadership, community engagement, and social change. The center provides space for marginalized communities to belong and achieve their fullest potential for academic success.

The four program themes include:

- Activism and advocacy
- Developing multicultural competency
- Critical engagement across social identity groups
- Retention of underrepresented and under served students

Programs & Services at the Cross-Cultural Center:

- **Programs & initiatives**
  Defining Diaspora, Critical Cougars, The Activist Lab, Academe & Me, & more
- **Social justice programs**
- **Cesar Chavez Day of Service**
- **Library**
- **Workshops and presentations**
- **Employment and volunteer opportunities**



Contact Info:

Located at USU Suite 3400

ccc@csusm.edu (760)750-4958

csusm.edu/ccc @csusm_ccc

bit.ly/virtual_ccc



The **Gender Equity Center** is built on the philosophy that "the personal is political". They recognize all areas of intersectional feminism and strive to make all students feel supported, included, and represented. The GEC is intentionally inclusive of women, transgender, nonbinary, and gender non-conforming folks. The center is a safe and brave space that focuses on topics and issues broadly related to the experiences of women, trans binary students, parenting students, and the impacts of sexism and misogyny.



Programs & Services at GEC:

· Volunteer opportunities
Student peer educators who help develop, create, and implement educational and social co-curricular programming

· Parent Resources
Lactation spaces, The Parenting Room for parenting advice, baby nursing, informal group meetings, etc

· Programs & events
on topics and issues broadly related to the experiences of women, trans and non-binary students, parenting students, and the impacts of sexism and misogyny

Contact Info:

Located at USU Suite 3200
gec@csusm.edu (760)750-4988
csusm.edu/gec @csusm.gec

Latinx Center



The **Latinx Center** provides programming and services that are relevant and responsive to Latin@/x student needs. We serve as resource to the campus community. We celebrate and enhance the understanding of our vast and extensive Latin@/x culture.

The Latin@/x Center is grounded on community building standards deriving from “Familismo” principals and operates from a Latinx Critical Theoretical lens. We focus student cultural empowerment by providing affirming and validating literature, artwork, and media within our space. We educate students and campus members about Latinx traditions, culture, and issues impacting the community. The center serves as a connection point to multiple internal and external networks aimed at providing systems of support for Latinx identifying students.

Programs & Services at the Latin@/x Center:

- **Student employment opportunities**
- **Academic advisement & referrals**
- **Community advocacy & involvement**
- **Programs & events**
  On topics and issues on Latin@/x issues, multi-dimensional identities, and ethnic diversity represented within the community



Contact Info:

Located at USU Suite 3300
latinocenter@csusm.edu
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@csusmlc
(760)750-3670

LGBTQA + Pride Center

The **LGBTQA+ Pride Center** is an inclusive space dedicated to promoting positive interactions in a diverse environment. This is a space to celebrate and affirm students of all genders and sexualities in the LGBTQA+ community and their allies. They host a wide range of events and programs including lectures, collaborations with other campus partners, community discussions, art installations, and an annual pride festival.

The Pride Center strives to provide a space that celebrates and affirms students who identify with all genders and sexualities in the LGBTQ community and their allies, as well as a wonderful space to relax and build community.

Programs & Services at the LGBTQA+ Pride Center:

· LGBTQA Annual Traditions

Bisexual Awareness Week, National Coming Out Day, Transgender Day of Remembrance, 2nd Chance Prom, gAyPRIL

· gAyPRIL

A month long LGBTQA Pride Celebration with events every day including educational, fun, and celebratory ways to represent the entire community. Some annual traditions during gAyPRIL include Pride Walk, PrideFest and Rainbow Recognition.

· Programs & events

on topics such as LGBTQA+ Issues, homophobia, biphobia, transphobia, sex and sexuality, gender identity and expression, sexuality and race, class, gender, culture, domestic violence and sexual assault awareness & prevention, and more.

Contact Info:

Located at USU Suite 3100

(760)750-3077

pride@csusm.edu

csusm.edu/pride @csusm.pride

Student Leadership & Involvement Center



The **Student Leadership & Involvement Center** develops students' capacity to lead and initiate positive social change. Through inclusive programs, we engage students in leadership and co-curricular opportunities that foster the student experience at CSUSM. SLIC is the home of Fraternity and Sorority Life, Leadership Programs, and other Student Organizations. Students can choose from over 100 recognized student organizations or even have the opportunity to create their own club.

At SLIC, students are encouraged to grow their interpersonal and social skills while enhancing their academic and social life on campus.

Programs & Services at SLIC:

· Fraternity and Sorority Life

A vibrant community with shared values and tenets focused on leadership & intellectual development, service to others & the community, diversity & inclusion, and FSL community development through lifelong organizations.

· Leadership programs

A variety of meaningful leadership pathways like Leadership & Lattes or leadership certificates such as the Tukwut Leadership Circle (TLC) or the TLC: Multicultural Intelligence & Leadership (MIL)

· Student organizations

Develop a campus support network, grow leadership skills, and plan fun activities for groups and the campus at large.

· Tukwut Trax

Online portal for students to engage with our student organizations and other campus groups. Learn, join, engage and enhance your Tukwut Experience.

Contact Info:

Located at USU Suite 3600

slic@csusm.edu ◯ (760)750-4970

csusm.edu/slic @csusmslic

University Student Union

The **University Student Union** (USU) is the largest student-centered building on campus and is proudly referred to as the heartbeat of student life at CSUSM. Home to over ten unique student service departments and Campus Dining, the USU features a variety of cultural, educational, social and recreational opportunities for students to make connections, seek resources and get involved. The USU offers exciting event spaces including the Outdoor Amphitheater, Ballroom and Meeting Rooms, lounge and social spaces including the Rooftop Patio and five Student Life Centers, and recreation areas including the Activity Center and Commuter Lounge. Whether to study, attend events, socialize with friends or grab a meal between classes, the USU is the preferred destination for CSUSM students.

With a commitment to diversity, innovation and learning, the USU offers a wide variety of student employment opportunities to support professional development and growth. The USU aims to create community, maximize student experiences and promote campus pride. We hope to see 'YOU' at the USU this semester.



Programs & Services at USU:

- **Student employment & volunteer opportunities**

- **USU Live! programs and events**
  Casino Night, Cougar Cinema outdoor movies, Crafty Cougars, and Cougar Eats.

- **Event space & resources**
  USU Ballrooom, meeting rooms, USU arcade, & more.

- **Activity Center**
  A space within the USU for students to play games, lounge, and purchase discounted tickets.

- **Dining services**

Contact Info:

Admin located at USU Suite 2100
usurecmarketing@csusm.edu
csusm.edu/usu @csusmusu
(760)750-7450

Veterans Services

CSUSM is home to a number student veterans and military connected students, the highest percentage per capita of any California State University campus. CSUSM also serves close to 2,000 military-connected students which is 12% of our campus population. **The Veterans Service** team is created to support student veterans active duty and family members in a number of ways dedicated to ensuring the successful transition of our students into academic success and onto meaningful careers.

Students are able to process and support VA educational benefits and the G.I Bill. The Veterans to Energy Careers program introduces students to one on one mentorship and professional development coupled with paid internships to sustainable careers.

Programs & Services at Veterans Services:

- **Lounge area for the campus community**

- **Vet Net Ally Seminar**
  Educate members of the university community about the needs and concerns of military service members and veterans.

- **Veterans to Energy Career (VTEC)**
  Introduces students to one on one mentorship and professional development coupled with paid internships to sustainable careers.

- **TS 250- TS 250: Transfer Success for Veterans and Military: A College & Career Success Course for Veterans**
  A 1-unit baccalaureate level course designed to enhance your academic and professional success at CSUSM that honors your current knowledge and skills and places you on a successful path through college and into a sustainable career.

- **Live, Long and Learn (L3) series**
  A health and wellness educational series to stay active and learn about important campus resources

Contact Info:

Located at Epstein Family Veterans Center
vtec@csusm.edu
csusm.edu/veterans
@csusm.veterans
(760)750-7051