

CALIFORNIA STATE UNIVERSITY SAN MARCOS

ORGANIZATIONAL STRUCTURE UNIVERSITY LEADERSHIP

PRESIDENT

ELLEN J. NEUFELDT

PRESIDENT'S ADMINISTRATIVE TEAM

EXECUTIVE ADMINISTRATION LEADERSHIP

CHIEF COMMUNITY ENGAGEMENT OFFICER
Patricia Prado-Olmos

CHIEF DIVERSITY OFFICER
Aswad Allen

INTERIM CHIEF ENROLLMENT OFFICER
Ed Mills

CHIEF OF STAFF
Sarah Villarreal

SENIOR DIRECTOR, EXECUTIVE COMMUNICATIONS
Christine Paik

EXECUTIVE DIVISION LEADERSHIP

PROVOST & VICE PRESIDENT, ACADEMIC AFFAIRS
Carl Kemnitz

VICE PRESIDENT, FINANCE & ADMINISTRATIVE SERVICES
Leon Wyden

VICE PRESIDENT, STUDENT AFFAIRS
Viridiana Diaz

INTERIM VICE PRESIDENT, UNIVERSITY ADVANCEMENT
Michelle Clark

SECONDARY REPORTING

CHAIR, ACADEMIC SENATE
Matthew Escobar

PRESIDENT, ASSOCIATED STUDENTS, INC.
Elaine Pollard

ASSOC VP, ADMINISTRATION FINANCE & ADMINISTRATIVE SERVICES
Brittani Brown

CHIEF INFORMATION OFFICER
Tony Chung

EXEC DIRECTOR, CSU SHILEY HAYNES INSTITUTE FOR PALLIATIVE CARE
Vacant

NCAA DIV II FACULTY ATHLETICS REPRESENTATIVE
Bennett Cherry

TITLE IX COORDINATOR
Sarah Clegg

WASC ACCREDITATION LIAISON OFFICER
Regina Eisenbach

August 2025

This page includes a graphic representation of the organizational structure of California State University San Marcos – University Executive Leadership.



CALIFORNIA STATE UNIVERSITY SAN MARCOS

ORGANIZATIONAL STRUCTURE UNIVERSITY EXECUTIVE LEADERSHIP (OUTLINE)

PRESIDENT, ELLEN J. NEUFELDT, Ed.D.

PRESIDENT'S ADMINISTRATIVE TEAM (PAT)

- Chief Community Engagement Officer: Patricia Prado-Olmos, Ph.D.
- Chief Diversity Officer: Aswad Allen, Ph.D.
- Interim Chief Enrollment Officer: Ed Mills, Ph.D.
- Chief of Staff: Sarah Villarreal, Ph.D.
- Senior Director, Executive Communications: Christine Paik
- Provost and Vice President for Academic Affairs: Carl Kemnitz, Ph.D.
- Vice President for Finance and Administrative Services: Leon Wyden
- Vice President for Student Affairs: Viridiana Diaz, Ed.D.
- Interim Vice President for University Advancement: Michelle Clark

SECONDARY REPORTING

- Chair, Academic Senate: Matthew Escobar, Ph.D.
- President, Associate Students Inc.: Elaine Pollard
- Associate Vice President, Administration Finance & Administrative Services: Brittani Brown
- Chief Information Officer: Tony Chung
- Executive Director, Shiley Haynes Institute for Palliative Care: Vacant
- NCAA Division II Faculty Athletics Representative: Bennett Cherry, Ph.D.
- Title IX Coordinator: Sarah Clegg
- WASC Accreditation Liaison Officer: Regina Eisenbach, Ph.D.