California State University
SAN MARCOS

Office of
the President

Office of the President California State University San Marcos 333 S. Twin Oaks Valley Road San Marcos, CA 92096-0001
Tel: 760.750.4040 **Fax:** 760.750.4033 pres@csusm.edu www.csusm.edu/president

April 16, 2024

Dear CSUSM Community,

As many of you know, our Vice President for University Advancement, Jessica Berger, joined CSUSM in July of 2021. Given that our campus policy requires that I conduct a periodic review of our Vice President in the third year of their initial appointment (and at intervals no greater than five years thereafter), I write to inform you that this process has begun and invite your participation and feedback.

Not only is it California State University policy to inform our university community of this review and to allow members to submit comments that respond to the specific criteria, but your participation is also important to me. Your feedback will support CSUSM's forward progress, particularly as it relates to the leadership of University Advancement.

The Periodic Review of the Provost and Vice Presidents policy provides details of the process and criteria. Your feedback and letters are invited on Vice President Berger's approach to:

- Leadership and Management
- Strategic Planning
- University and Community Partnerships &
- Functional Oversight and Management

Please note that I am unable to accept petitions and unsigned letters.

Please submit an email or letter no later than Tuesday, May 7, 2024, addressed as follows:

Email: Periodicreview@csusm.edu

Dr. Ellen Neufeldt, President
California State University San Marcos
Administration Building 5302
333 S. Twin Oaks Valley Road
San Marcos, CA 92096-0001

Following the deadline, the written responses will be summarized into a report that will be discussed with Vice President Berger. None of the commentators will be identified by name, and responses will be treated in confidence to the extent permitted by the law.

Please keep in mind that this is intended to be a constructive process that should benefit both our Vice President and University. Thank you again for your participation in this important review process.

Sincerely,

Ellen J. Neufeldt

Ellen J. Neufeldt, Ed.D.
President