California State University
SAN MARCOS

Office of
the President

University Cabinet

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Kris Kirschbaum, Lecturer, Communication

Giselle Luevanos, Senior Director of Communications & Marketing

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Octavio Martinez, President & CEO, ASI

Carmen Nava, Associate Dean, CHABSS

Domenica Pearl, Staff Representative

Patricia Prado-Olmos, Chief Community Engagement Officer

Ron Ramirez, Dean, CoBA

Jason Schreiber, Dean of Students

Sarah Villarreal, Chief of Staff

Leon Wyden Jr., Chief Financial Officer & Vice President, FAS

PRESIDENT'S UNIVERSITY CABINET
Thursday, September 5, 2024
10:30 a.m. – 12:00 p.m.
President's Boardroom or Zoom
MEETING MINUTES

I. Welcome/Updates *(President Neufeldt)*

- President Neufeldt joined the meeting after returning from the KUSI Studios, where she gave an interview on the new dual enrollment program that is meeting the region's behavioral and mental health education needs.

II. Budget *(VP Leon Wyden & AVP Matias Farre)*

- President Neufeldt shared that we received 4.5 million additional, one-time dollars from the CSU for our enrollment growth.
- VP Wyden and AVP Farre shared total expected funding (the majority of it because of growth), and the total expected expenses for 2024-2025 (more than the expected funding).
- Discussion included how we would have had nearly 20 million less in funding this year if we had not grown our enrollment.
- Cabinet members reflected on how our challenge as a campus will be how to meet the mission and how to do it without all the money to do so.
- Cabinet agreed on the idea of implementing a hiring chill. A future Cabinet agenda will discuss the process for moving a position forward in a chill. Cabinet also suggested that a reason to move forward a position might be that it is critical to the student life cycle (supporting recruitment, retention, supporting to graduation and beyond).
- Cabinet agreed on investing tuition revenue above flat enrollment in critical enrollment needs (e.g., classes, student success and retention).
- Cabinet discussion also include the need to find new efficiencies and rethink how we do things – and discussed an example that CoBA has achieved by using technology for mentoring.
- Discussion also included how we need to continue to meet students where they are – examples included the three-year degree programs, and marketing graduate programs to alumni.

III. Closing *(President Neufeldt)*