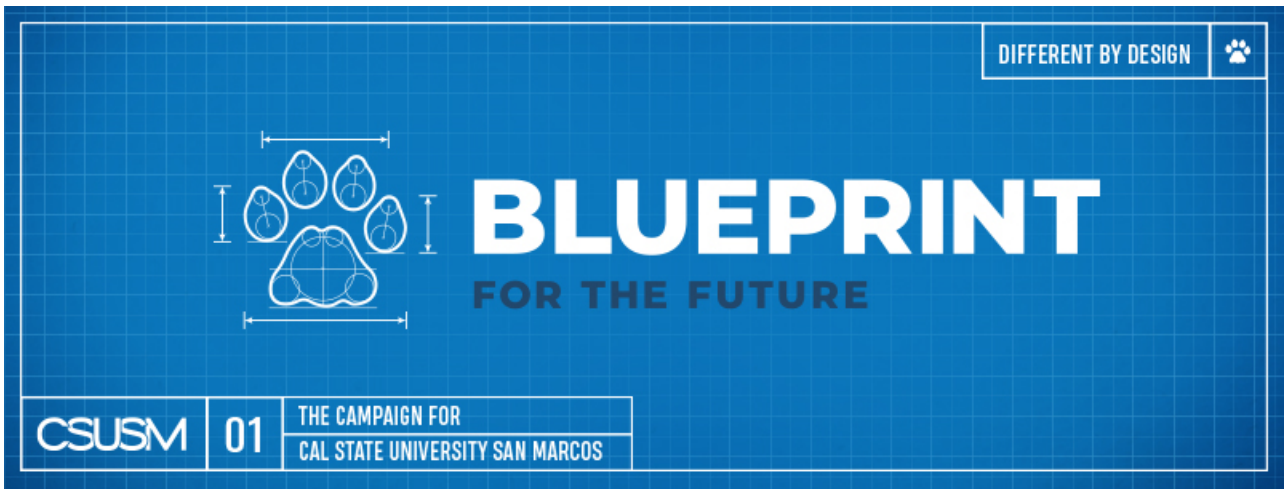
Subject: ‘Blueprint for the Future’ Launch!
Date: Friday, September 19, 2025 at 8:31:29 AM Pacific Daylight Time
From: Office of the President
To: Christine Paik

(View this email in a browser)



Dear CSUSM faculty and staff,

I’m thrilled to share that today we officially launch “Blueprint for the Future,” the most ambitious fundraising campaign in our university’s history.

With a goal of raising $200 million through combined philanthropy, grants and research funding, this campaign will help position CSUSM for our next phase of growth and meeting the needs of our region. Since July 2021, we’ve been building momentum during the campaign’s “quiet phase,” and thanks to the generosity of many, we already have secured 70% of our goal. Now, as we step into the public phase, we enter a pivotal moment together.

Your work is at the center of CSUSM’s story, shaping lives every day through teaching, research, support and service. When philanthropic dollars are combined with the hard work of our faculty and staff for maximum impact and synergy, we can support transformative initiatives such as:

- **The Scholars in Wellness and Innovation Fast-Track (SWIFT) Health Programs**, creating accelerated pathways into mental and behavioral health careers
- **The Integrated Science and Engineering (ISE) Building**, expanding programs and enrollment capacity
- **The California Indian Culture and Sovereignty Center (CICSC)**, elevating student success through cultural preservation and supporting Native students

- **The Dennis A. Pugh Baseball Field**, upgrading batting cages and outdoor fitness facilities
- **Pathways to Purpose**, creating paid internships for art education and theater students
- **Veterans to Naval Careers**, supporting student veterans with paid internships and mentorship
- **Quantum Information Science and Technology (QIST)**, expanding education and career pathways in cutting-edge quantum technologies
- **Gen 1 Scholarship**, supporting first-generation students in the College of Business Administration

These are just some examples of the far-reaching impact that philanthropy, grants and research funding have on our university. Elevating these efforts, a landmark contribution from the Epstein Family Foundation established a dollar-for-dollar matching initiative in 2024, doubling the impact of gifts to CSUSM and inspiring others to give.

With “Blueprint for the Future,” we have an opportunity to build higher education into what it should and must become, transforming lives and creating a ripple effect for generations to come.

Stay tuned today for more about the campaign’s priorities and how you can be part of this historic effort!

With gratitude,

Ellen J. Neufeldt, Ed.D.
President