2024 Kickstart Survey

In Fall 2024, the Kickstart Survey was administered to new incoming students to understand students' decision-making process to attend CSUSM, their experiences with the enrollment process and expectations about their upcoming college journey.

Transferring to CSUSM

*Based off the number of transfer students who responded to the survey

Strongly agree/ agree response options were combined

- **88%** that CSUSM was their 1st/2nd choice university
- **87%** of transfer students agree* that CSUSM is welcoming to transfer students
- **74%** of transfer students agree* that CSUSM provides helpful guidance on transferring
- **70%** of transfer students agree* they feel like they belong at CSUSM

Helpful Resources

*Based off the number of transfer students who responded to the survey

- The following are the top 4 resources transfer students utilized when deciding to attend CSUSM:
    - **47%** Campus Visits
    - **45%** Friends/ Family
    - **43%** Counselor/ Professor
    - **43%** CSUSM Website

Anticipated Challenges

*Based off the number of transfer students who responded to the survey

- Transfer students anticipate the following challenges:
    - **76%** selected balancing classes, work, & life as a challenge
    - **48%** selected identifying financial support was a challenge
    - **44%** selected finding classes for their degree as a challenge

Balancing School & Life

*Based off the number of transfer students who responded to the survey

- **93%** expect to spend 6+ hours a week studying/doing homework
- **73%** expect to spend 1+ hours a week participating in co-curricular activities (e.g., clubs, school events, Greek life, etc.)
- **70%** expect to spend 6+ hours a week working for pay
- **34%** expect to spend 6+ hours a week providing care to family

What Matters Now

*Based off the number of transfer students who responded to the survey

- Transfer students identified outcomes that are most important to them:
    - **60%** indicated finding a fulfilling career was an important outcome for them
    - **55%** indicated getting a well-paying job was an important outcome for them
    - **55%** growing/developing personally was an important outcome for them

Infographic reflects the responses of incoming Fall 2024 transfer students at CSUSM who completed the 2024 Kickstart Survey (*n* = 227).