2024 Kickstart Survey

New Transfer Student Experiences at CSUSM

Voices of CSUSM

In Fall 2024, the Kickstart Survey was administered to new incoming students to understand students' decision-making process to attend CSUSM, their experiences with the enrollment process and expectations about their upcoming college journey.

Transferring to CSUSM



88% of transfer students say that CSUSM was their **1st/2nd choice university**



87% of transfer students **agree*** that CSUSM **is welcoming to transfer students**



74% of transfer students **agree*** that CSUSM **provides helpful guidance** on transferring

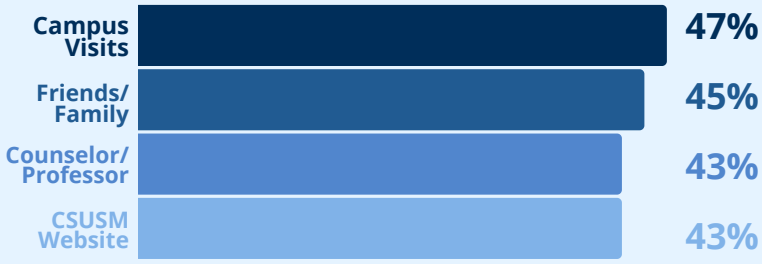


70% of transfer students **agree*** they feel like they **belong at CSUSM**

*Strongly agree & Agree response options were combined

Helpful Resources

The following are the top 4 resources transfer students utilized when deciding to attend CSUSM:

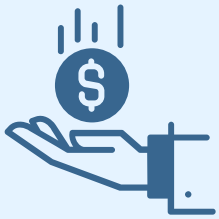


Anticipated Challenges

Transfer students anticipate the following challenges:



76% selected **balancing classes, work, & life** as a challenge



48% selected **identifying financial support** was a challenge



44% selected **finding classes for their degree** as a challenge

Balancing School & Life



93% expect to spend **6+ hours** a week **studying/doing homework**



73% expect to spend **1+ hours** a week **participating in co-curricular activities** (e.g., clubs, school events, Greek life, etc.)



70% expect to spend **6+ hours** a week **working for pay**



34% expect to spend **6+ hours** a week **providing care to family**

What Matters Now

Transfer students identified outcomes that are most important to them:



60% indicated **finding a fulfilling career** was an important outcome for them



55% indicated **getting a well-paying job** was an important outcome for them



55% **growing/developing personally** was an important outcome for them

Infographic reflects the responses of incoming Fall 2024 transfer students at CSUSM who completed the 2024 Kickstart Survey (*n* = 227).

Questions? Email: survey@csusm.edu