CSUSM | EXTENDED LEARNING

CERTIFICATE IN

ESSENTIAL MANAGEMENT SKILLS FOR NONPROFITS

Unlock Your Potential in Nonprofit Leadership



COMPLETE IN 10 WEEKS

Master nonprofit management skills in less than 3 months

IN-PERSON LEARNING

Enjoy face-to-face half-day classes once per week

PERFECT FOR EVERY PROFESSIONAL

Ideal for both new and experienced nonprofit managers

CSUSM.EDU/EL/**NONPROFIT**

760.750.4020 | **PROFESSIONALDEVELOPMENT@CSUSM.EDU**

BECOME A MORE EFFECTIVE NONPROFIT LEADER IN JUST 10 WEEKS

FLEXIBLE ONLINE FORMAT, ONE EVENING WEEKLY

ESTIMATED COST

$1,056

10% savings
for teams of three or more employees

15% savings
for CSUSM alumni and students

FORMAT AND TIME

Face-to-Face
Classes

10 weeks
3.5 hours per week

RELATED PROGRAMS

You may also be interested in these CSUSM programs:

- Supervising Employees Certificate
  csusm.edu/el/supervising
- Managers as Leaders Certificate
  csusm.edu/el/managing

CONTACT

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PROGRAM OVERVIEW

Elevate your nonprofit management skills with CSUSM's 10-week Essential Management Skills for Nonprofits program. Whether you're an aspiring leader or an executive-level professional, you'll gain immediately applicable knowledge to enhance your current role within your organization—and prepare you for your next.

Alongside a comprehensive curriculum, benefit from the real-world insights and experiences shared by guest lecturers from regional nonprofits.

TOPIC COVERED

- **Overview of the Nonprofit Sector:**
  Discover the history, current state and future evolution of the nonprofit sector.
- **Nonprofit Management Fundamentals:**
  Learn how to enhance customer value, utilize marketing and apply evidence-based approaches.
- **Strategic Thinking:**
  Develop your strategic positioning, critical thinking and time management skills.
- **Effective Staff Communications and Supervision:**
  Improve your communication, conflict management and team-building abilities.
- **Financial Management**:
  Master the basics of nonprofit finances, including reports, budgeting and analysis.
- **Program Development and Evaluation:**
- Plan, implement and evaluate programs effectively using data analysis.
- **Building Collaborations and Partnerships:**
  Build capacity, align advocacy strategies and foster coalition building.
- **Resource Development:**
  Identify resources, create compelling case statements and write successful grants.
- **Leadership and Governance Issues:**
  Lead authentically, strengthen board relations and navigate ethical considerations.
- **Capstone Project:**
  Apply your learnings to a real-world issue and make an impact.

WHO'S THIS COURSE FOR?

The Essential Management Skills for Nonprofits program is designed for anyone involved in the nonprofit sector, from emerging leaders to seasoned professionals:

- **Nonprofit Professionals:** Enhance your management and leadership skills
- **Aspiring Leaders:** Transition into nonprofit leadership roles
- **Career Changers:** Move into the nonprofit sector with essential skills
- **Volunteers and Board Members:** Learn to contribute effectively
- **New Managers:** Develop skills and advance your career
- **Experienced Managers:** Update skills and learn new techniques