**CSUSM** COLLEGE OF BUSINESS ADMINISTRATION



BACHELOR OF SCIENCE IN

# BUSINESS ADMINISTRATION

**CSUSM AT TEMECULA**

**GUARANTEED CLASSES**

Enjoy guaranteed seats in all of your required classes

**REAL-WORLD EXPERIENCE**

Learn business practices today that you can use tomorrow by working with real clients

**COHORT-BASED CLASSES**

Build strong friendships and a peer-to-peer network

## CSUSM.EDU/EL/**BSBA**

760.750.8730 | EL.INQUIRY@CSUSM.EDU

APPLY TODAY!

# BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

## CSUSM AT TEMECULA CAMPUS

Gain real-world business experience and the skills you need to succeed with the Bachelor of Science in Business Administration (BSBA) offered at the California State University San Marcos campus in Temecula. Led by instructors with extensive business experience, the curriculum emphasizes professional training in writing, presentation skills and teamwork. You will follow a set schedule of courses each semester with your cohort, and your classes are guaranteed so your time to graduation is assured.

## WHAT YOU'LL LEARN

- How to manage and effectively operate corporate finance
- Key principles of marketing products and businesses
- Creating and managing a healthy corporate culture
- Curating and implementing business analytics and big data

## PROGRAM DETAILS

| | |
|---|---|
| COST PER UNIT: | **$545** |
| TOTAL UNITS: | **60** |
| TOTAL COST: | **$32,700** |

*Not including fees. Tuition subject to change without advance notice.*

The program consists of eight upper-division business courses and a final Senior Experience capstone project. The entire program can be completed in 21 months with starts available every fall and spring semester. Part-time options are available upon request.

## ADMISSION REQUIREMENTS

- Minimum 2.5 cumulative GPA in the pre-business core
- Individual pre-business core courses completed with a C or better
- Completion of 60 transferable semester college units (or 90 transferable quarter units)
- Completion of CSU general education transfer requirements

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