CSUSM COLLEGE OF BUSINESS ADMINISTRATION



BACHELOR OF SCIENCE IN

BUSINESS ADMINISTRATION

CSUSM AT CHULA VISTA

GUARANTEED CLASSES

Enjoy guaranteed cohort seats in all your required classes throughout the program.

REAL-WORLD EXPERIENCE

Work with real clients while learning and applying the latest business practices.

COHORT-BASED CLASSES

Complete your business degree conveniently close to home at Southwestern College in Chula Vista.

CSUSM.EDU/EL/**BSBA**

760.750.4020 | EL.INQUIRY@CSUSM.EDU

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

IN PERSON IN CHULA VISTA

Gain real-world business experience and the skills you need to succeed with the Bachelor of Science in Business Administration (BSBA). This degree-completion pathway is designed for Southwestern College transfer students and is offered at the SWC campus in Chula Vista. Led by CSUSM instructors with extensive business experience, the curriculum emphasizes professional training in writing, presentation skills and teamwork. You will follow a set schedule of courses each semester with your cohort, and your classes are guaranteed so your time to graduation is assured.

WHAT YOU'LL LEARN

- How to manage and effectively operate corporate finance
- Key principles of marketing products and businesses
- Creating and managing a healthy corporate culture
- Curating and implementing business analytics and big data

PROGRAM DETAILS

COST PER UNIT:	**$545**
TOTAL UNITS:	**60**
TOTAL COST:	**$32,700**

Not including fees. Tuition subject to change without advance notice.

CSUSM has partnered with SWC to deliver in-demand degree programs in South County. The BSBA program consists of eight upper-division business courses and a final Senior Experience capstone project. The 60-unit program can be completed in 21 months with starts available every fall semester.

ADMISSION REQUIREMENTS

- Minimum 2.5 cumulative GPA in the pre-business core
- Individual pre-business core courses completed with a C or better
- Completion of 60 transferable semester college units (or 90 transferable quarter units)
- Completion of CSU general education transfer requirements

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