Minutes of the Regular Meeting of the CSUSM Corporation Board of Directors November 21, 2024

Attendees

- **Board Members Present:** Charles De Leone, Denise Garcia, and Elaine Pollard (arrived at 4:06 PM), Jason Schreiber (Chair), Octavio Martinez (arrived at 4:06 PM), and Kristin Stewart.
- **Board Members on Zoom:** Ann Bersi (Vice-Chair), Carl Kemnitz, Carmen Rene, Chris Thibodeau, Jennifer Ostergren (arrived at 4:06 PM), Kim Pulvers, Leon Wyden, Michael Walsh, and Sarah Villarreal
- **Board Members Absent**: NA
- **Staff Present:** Deanne Ellison, Dorothy Davis, Janine Prior Justin Cox, Michelle Hinojosa
- **Staff Present on Zoom:** Deborah Davis, Marcia Agnew
- **Guests:** Gina Lopez, Director of the California Center for the Arts in Escondido, arrived at 4:36 PM as a community guest.

I. Convening of the Regular Meeting

Schreiber(chair) called the meeting to order at 4:03 pm

II. Open Session

Schreiber opened the meeting to public comments. There were none.

III. Minutes of the September 26, 2024, Regular Meeting

Schreiber asked if everyone had reviewed the minutes and called for corrections. The minutes were amended before the meeting, and Ellison presented the revisions under the consent agenda.

IV. Innovation Hub Presentation

Guest Speaker Scott Gross, CSUSM Associate Vice President of Industry Partnerships, presented a slide deck on the Innovation Hub and its future goals. A key focus was fostering collaboration among faculty, students, and industry to solve problems, aligning with the University's strategic plan. Additionally, he provided an overview of the Innovation Hub ecosystem, highlighting its programs and partnerships.

V. Committee Reports and University Updates

A. **University Update** *(Villarreal)*

- The Alumni Magazine has been distributed.
- The President's Annual Holiday Celebration is on December 5th at 2 PM in the USU Ballroom.
- Four Commencement ceremonies will be held on December 15th.
- The Board of Trustees approved the schematic designs for the new Integrated Science and Engineering Building, the first new academic building in a decade, supporting enrollment growth and the STEM workforce.

B. **Executive Committee Repor*t* from November 29, 2024** *(Schreiber)*

- The Executive Committee met on November 20th to discuss several key topics, including updates on the Wellness and Recreation Referendum, the California Center for the Arts, various RFPs (Requests for Proposals) within the corporation, and the minimum wage. The committee also reviewed Proposition 32, which did not pass.

C. **Sponsored Projects Report** (*De Leone)*

- In the OSP Expenditures Report for FY 24/25 Q1, De Leone noted that the chart contains five columns. He commented that the total includes five quarters, which exceeds a year's worth of data. Aside from this observation, he mentioned that the report is as written.

D. **Finance and Operations Committee Report from Nov 14, 2024** *(Rene)*

- The Finance and Operations Committee met Thursday, November 14, 2024. All statements were made available for review, and there were no significant issues to report. A brief discussion took place, during which the committee was impressed by the amount of funds managed through the Sponsored Projects Office. This was discussed in more detail. The team presented an excellent set of financials, which were considered self-explanatory. Any questions can be addressed as needed. The committee also spent a considerable amount of time discussing the potential impact of changes to the minimum wage.

E. **Joint Audit Committee Report** (*Thibodeau)*

- There have been no committee meetings since the last update provided at the November board meeting.

F. **Student Housing and Dining Advisory Committee** *(Walsh)*

- The Advisory Committee is exploring ways to enhance collaboration between departments such as Housing and Dining, Admissions, and Marketing. The aim is to provide prospective students with comprehensive information on costs, campus living, meal plans, and more. Ongoing discussions focus on how to deliver this information effectively and where to direct inquiries if answers are not immediately available. The team is working on strategies to streamline communication across these departments. Future meetings are expected to provide further updates as the plans continue to develop.

G. **Corporation Updates** *(Ellison)*

- Wellness and Recreation Center Referendum: The referendum passed with 65% approval. The corporation will now collaborate with developers to integrate the center into the next housing phase.
- Land Transfer: The transfer of land from the CSUSM Foundation is close to completion, pending final signatures.
- Food Policy: A new food policy is in review, with feedback expected soon. The policy aims to improve campus catering and food safety.
- Upcoming RFPs: Several RFPs are set for release, including for banking services, the bookstore, and the Center for Children and Families.
- Starbucks Relocation: Starbucks is being moved from the Kellogg Library to the University Student Union, with plans to open by Fall 2025.
- Grad Fest Success: The bookstore reported sales of over $65,000 during Grad Fest, a significant increase from last year.
- Giving Day 2024: The corporation is supporting Swipe Out Hunger through Dining Services on Giving Day, with funds directed to the cause.
- ASI's Campus Pantry: Support for ASI's Cougar Campus Pantry is also encouraged.

VI. Consent Agenda

Schreiber handed the meeting over to Hinojosa to discuss Proposition 32, a consent agenda item. Since Proposition 32 did not pass, no board vote is required. Hinojosa also reminded the board that the approved pay ranges will remain in effect, aligned with the California minimum wage increase to $16.50, effective January 1st. The updated pay ranges are available on the website for planning purposes.

In February, estimated pay ranges for 2026 and 2027 will be presented, based on expected minimum wage increases tied to the Consumer Price Index. These projections will include potential inflation adjustments, as minimum wage cannot decrease, and will be brought to the board for review at that time.

VII. Adjournment

Chair, Schreiber adjourned the meeting at 4:58

Denise Garcia (Feb 27, 2025 10:21 PST)

2/27/2025

Denise Garcia
Secretary

Date