

COLLEGE OF HUMANITIES, ARTS, BEHAVIORAL AND SOCIAL SCIENCES

LITERATURE AND WRITING STUDIES

LTWR courses provide training in key skills that employers want: written and oral communication, critical thinking and analysis, and the ability to work effectively as part of a team. And you get to read books and watch films! LTWR majors not only have the opportunity to read fascinating literary texts from history, but also enjoy such diverse experiences as watching contemporary films and television shows, or analyzing popular genres like fantasy, sci-fi, detective fiction, and comics. The LTWR department offers a number of courses that focus on creative writing, from poetry and fiction to experimental writing and digital rhetoric. These workshops – along with analytical writing courses – provide opportunities for honing written communication skills while exploring language and artistic production.



Literature and Writing Studies graduates are working in ...

- Publishing
- Law
- Technical or professional writing
- Creative writing
- Copy writing/advertising
- K-12 education
- Non-profit work
- International education
- Corporate or government communications
- Public relations
- Marketing

LEARN MORE

csusm.edu/ltwr/ (760) 750-4147 nmendez@csusm.edu @csusm_ltwr

STUDENT PERSPECTIVE

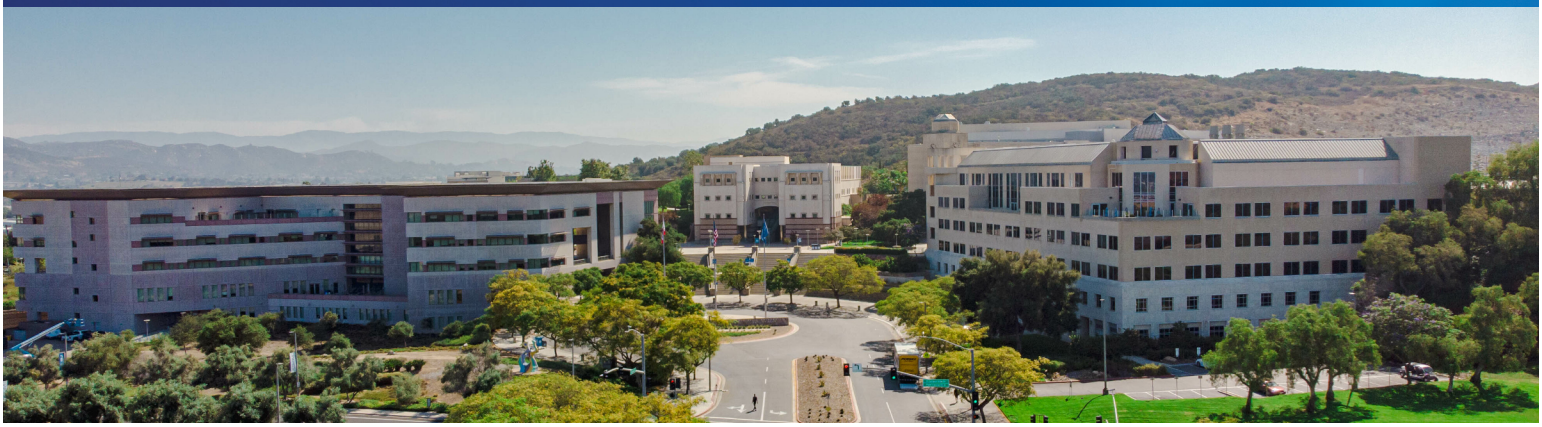
Samantha Boden, third year

“

I am having an amazing experience being involved in the Literature and Writing Studies community at CSUSM. The professors are always available to help, and the supportive and positive environment gives you the tools necessary to succeed.

California State University SAN MARCOS

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LABOR MARKET RESOURCE GUIDE

Top Posted Job Titles:

- Adjunct Faculties
- Copywriters
- Teachers
- Adjunct Instructors
- Assistant/Associate Professors
- Assistant Professors
- Instructors
- Non-Tenure Track Faculties
- Assistant/Associate/Full Professors
- Content Writers
- Editors
- University Professors
- Tenure-Track Assistant/Associate Professors
- Associate Professors
- Bloggers
- Article Writers
- Copy Editors

244,787
ANNUAL OPENINGS

$77.6K/yr
MEDIAN EARNINGS

-0.7%
% CHANGE 2021-2031 PROJECTED GROWTH

Based on the National Workforce in Literature and Writing Studies Occupations with a BA or MA.

**Sources: Lightcast™ Data in the U.S. from 2021-2023*



Top Skills Requested in Job Postings:

Common

- Teaching
- Communication
- Research
- Writing
- Leadership
- Management
- Mentorship
- Innovation
- Planning
- English Language

Specialized

- Curriculum Develpmnt.
- Nursing
- Marketing
- Learning Mgmnt. Sys.
- Pedagogy
- Biology
- Psychology
- Lesson Planning
- Syllabus Development

Software

- Microsoft Office
- Learning Mgmnt. Sys.
- Microsoft PowerPoint
- Microsoft Excel
- Microsoft Outlook
- Microsoft Word
- Zoom
- Spreadsheets
- Adobe Photoshop
- Student Info. Sys.

Top Organizations Where CSUSM Literature and Writing Studies B.A. Graduates Are Working:

- California State University
- San Marcos Unified School District
- Oceanside Unified School District
- University of California
- San Diego Unified School District
- San Dieguito Union High School District
- Escondido Union High School District
- YMCA
- Poway Unified School District
- MiraCosta College
- Palomar College
- Temecula Valley Unified School District
- Escondido Union School District
- Vista Unified School District
- Apple
- Great Oak High School
- Gillispie School
- Barnes & Noble
- The Admissions Formula
- Ink Social Media
- San Diego State University
- North County Transit District
- Santa Ana Unified School District
- Los Angeles Community College District
- Coastal Academy
- San Elijo Middle School
- Academy Of Our Lady Of Peace
- Los Angeles Unified School District
- San Bernardino City Unified School District
- Sharp Healthcare