

COLLEGE OF HUMANITIES, ARTS, BEHAVIORAL AND SOCIAL SCIENCES

LIBERAL STUDIES

Do you want to become a K-8 teacher? The Liberal Studies program is the place for you! With a high-quality curriculum that meets the subject matter requirements for all K-8 teachers, Liberal Studies prepares you to go on to a credential program and then into a classroom of your own. Students graduating with a Liberal Studies degree do not need to take the three-part California Subject Examination for Teachers (CSET). And if you decide to pursue a career other than teacher, our broad-based liberal arts education prepares you for a wide range of satisfying careers.

Liberal Studies graduates are working in ...

- K-8 teacher
- High school, community college, and university student service
- Non-governmental organizations (NGOs) focused on education issues
- Graduate programs in the humanities and social sciences
- Law



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Being an LBST major gave me the well-rounded education I needed to be an effective educator. The content of our classes was engaging and meaningful and allowed me to form close bonds with my fellow students who have become my lifelong friends.

– Amy Brunolli, alumna

STUDENT PERSPECTIVE

Sydney Thompson, third year

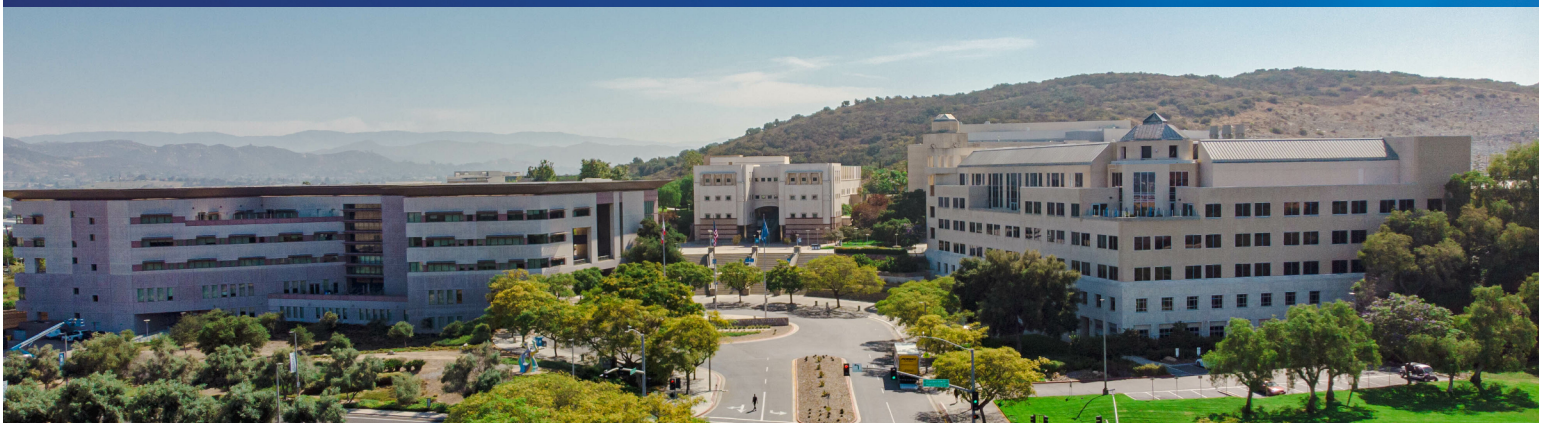
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Being a liberal studies major means the world to me. I know once I graduate, I will have the knowledge and skills to make a significant impact in my community all thanks to my education.

LEARN MORE

csusm.edu/liberalstudies/ (760) 750-4104 lvivar@csusm.edu @csusm_liberalstudies

California State University SAN MARCOS
COLLEGE OF HUMANITIES, ARTS, BEHAVIORAL & SOCIAL SCIENCES



LABOR MARKET RESOURCE GUIDE

Top Posted Job Titles:

- Teachers
- Adjunct Faculties
- Customer Service Representatives
- Administrative Assistants
- Project Managers
- Outside Sales Representatives
- Operations Managers
- Account Managers
- Program Managers
- Account Executives
- Product Managers
- Controllers
- Sales Managers
- General Managers
- Project Coordinators
- Human Resources Business Partners
- Marketing Managers

3,337,683
ANNUAL OPENINGS

$56.2K/yr
MEDIAN EARNINGS

+14.8%
% CHANGE 2021-2031 PROJECTED GROWTH

Based on the National Workforce in Liberal Studies Occupations with a BA or MA.

**Sources: Lightcast™ Data in the U.S. from 2021-2023*



Top Skills Requested in Job Postings:

Common

- Customer Service
- Sales
- Communication
- Management
- Leadership
- Operations
- Problem Solving
- Detail Oriented
- Writing
- Planning

Specialized

- Marketing
- Project Management
- Merchandising
- Selling Techniques
- Accounting
- Finance
- Auditing
- Sales Prospecting
- Customer Rel. Management

Software

- Microsoft Office
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft Outlook
- Microsoft Word
- Salesforce
- Spreadsheets
- Operating Systems
- SAP Applications
- Microsoft Access

Top Organizations Where CSUSM Liberal Studies B.A. Graduates Are Working:

- California State University
- Poway Unified School District
- Vista Unified School District
- San Marcos Unified School District
- San Diego Unified School District
- University of California
- Murrieta Valley Unified School District
- Palomar College
- County Of San Diego
- United States Department of Veterans Affairs
- Oceanside Unified School District
- Escondido Union School District
- Temecula Valley Unified School District
- MiraCosta College
- Kaiser Permanente
- Amazon
- United States Navy
- Geico
- Thermo Fisher Scientific
- AMN Healthcare
- Viasat
- Lake Elsinore Unified School District
- Aya Healthcare
- Sharp Healthcare
- National University
- Wells Fargo
- Target
- Starbucks
- YMCA