

COLLEGE OF HUMANITIES, ARTS, BEHAVIORAL AND SOCIAL SCIENCES

GLOBAL STUDIES

Global Studies is an interdisciplinary program whose mission is to provide students with knowledge about the world outside their own borders so they are ready to engage in meaningful ways with an ever-changing global society. We ensure that students have the opportunities to develop the skills and experiences to succeed in a wide range of professions related to global and intercultural affairs. The program is designed in such a way that students explore a geographic area and two issue areas of their choice while simultaneously developing a global multidisciplinary understanding of the diversity of cultures, worldviews, economies, political systems, international institutions and contemporary global issues. The Global Studies major and minor will be useful to students pursuing careers in international development, international trade research, international organizations, law, non-governmental organizations focusing on international affairs (e.g., Amnesty International), international event planning, government (e.g. Congressional aide), graduate study in history, political science, international affairs and education.



“Taking courses pertaining to U.S. foreign relations and the Middle East, Africa, Russia, and other regions of the world, truly opened my eyes to different cultures, societal norms and political landscapes, which shaped who I am as a person and an immigration attorney.

– Kiana Ajir, Class of 2018

LEARN MORE

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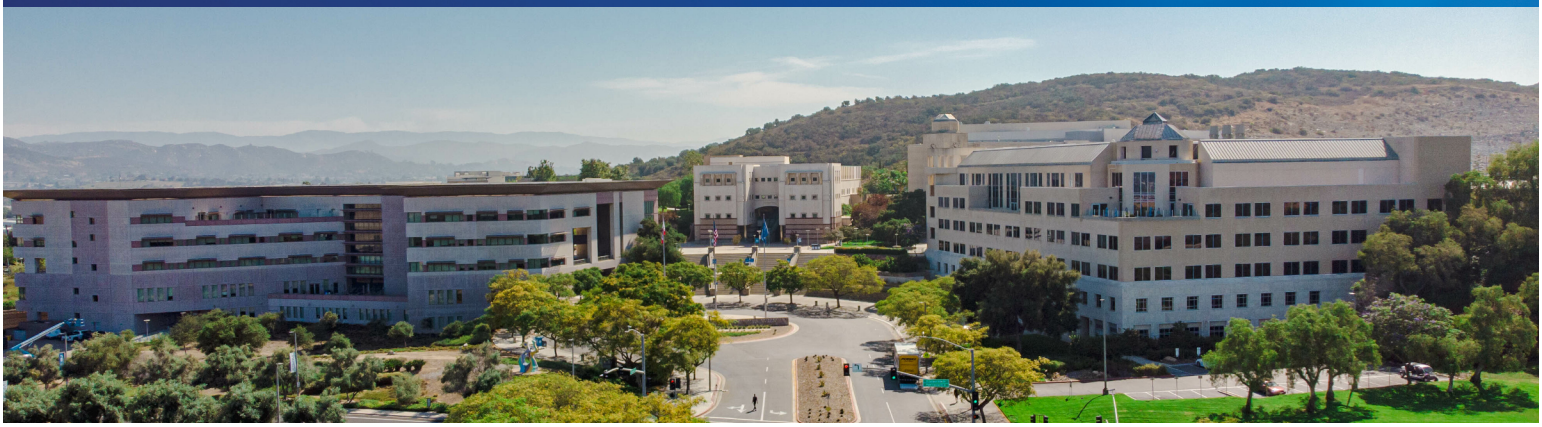
STUDENT PERSPECTIVE

Michelle Tran,
Class of 2020

“Global Studies helped me critically assess some of ongoing events that are happening throughout the world. What are the factors or conditions that cause international conflict? How can we make sense of globalization? While these are big questions, the program allowed me to formulate conclusions through an interdisciplinary framework.

California State University
SAN MARCOS
COLLEGE OF HUMANITIES, ARTS, BEHAVIORAL & SOCIAL SCIENCES

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LABOR MARKET RESOURCE GUIDE

Top Posted Job Titles:

- Program Managers
- Project Coordinators
- Marketing Coordinators
- Marketing Specialists
- Managers
- Program Coordinators
- Marketing Assistants
- Supervisors
- Technical Program Managers
- Social Media Managers
- Program Directors
- Digital Marketing Specialists
- Site Managers
- Marketing Associates
- Compliance Managers
- Shift Supervisors
- Proposal Managers

241,868
ANNUAL OPENINGS

+58.7%
% CHANGE 2021-2031 PROJECTED GROWTH

$77.7K/yr
MEDIAN EARNINGS

Based on the National Workforce in Global Studies Occupations with a BA or MA.

**Sources: Lightcast™ Data in the U.S. from 2021-2023*



Top Skills Requested in Job Postings:

Common

- Communication
- Management
- Leadership
- Operations
- Planning
- Customer Service
- Writing
- Sales
- Detail Oriented
- Problem Solving

Specialized

- Marketing
- Project Management
- Auditing
- Finance
- Data Analysis
- Accounting
- Process Improvmnt.
- Social Media
- Workflow Mgmnt.
- KPIs

Software

- Microsoft Excel
- Microsoft Office
- Microsoft PowerPoint
- Microsoft Outlook
- Microsoft Word
- Salesforce
- Spreadsheets
- Dashboard
- SQL
- Microsoft SharePoint

Top Organizations Where CSUSM Global Studies B.A. Graduates Are Working:

- California State University
- Baybridge Capital Group
- Mecklenburg County
- United States Army
- University of California
- United States Marine Corps
- Fallbrook High School
- Thermo Fisher Scientific
- Rising Roads Recovery For Women
- Colorado Food Cluster
- Intuit
- Wood Partners
- Harris & Associates
- Veterans For Peace
- United States Government
- Sharp Memorial Hospital
- City of Carlsbad
- Arbonne International
- Management Sciences For Health
- Rush University Medical Center
- Abrigo
- George Walton Academy
- College Of The Canyons
- New York & Company
- Octave
- Grossmont College
- Palomar College
- Starbucks
- Costco
- Congressional Hispanic Caucus Institute