

COLLEGE OF HUMANITIES, ARTS, BEHAVIORAL AND SOCIAL SCIENCES

ECONOMICS

Economics is a small, high-quality major. Not only do students get the courses they need to graduate in a timely manner, but they enjoy a high level of interaction with faculty and students. Studying economics provides skills employers highly value – quantitative skills that are important in many business and government positions, writing skills necessary in all lines of work and, perhaps most importantly, the thinking skills that are critical to success. People often think that economists only study things like businesses, finance, inflation, and unemployment, but these topics are only a tiny part of what economists do. Economists use their tools and methods to study crime, marriage, divorce, gender issues, addiction, sports, voting behavior, presidential elections, environment, geography, and much more.



Economics graduates pursue careers in ...

- Research
- Data and statistical analysis
- Business, management, and finance
- Teaching at colleges and high schools
- Law
- Medical fields and public health
- Government and non-profit agencies
- Environmental and natural resource agencies
- Actuary services

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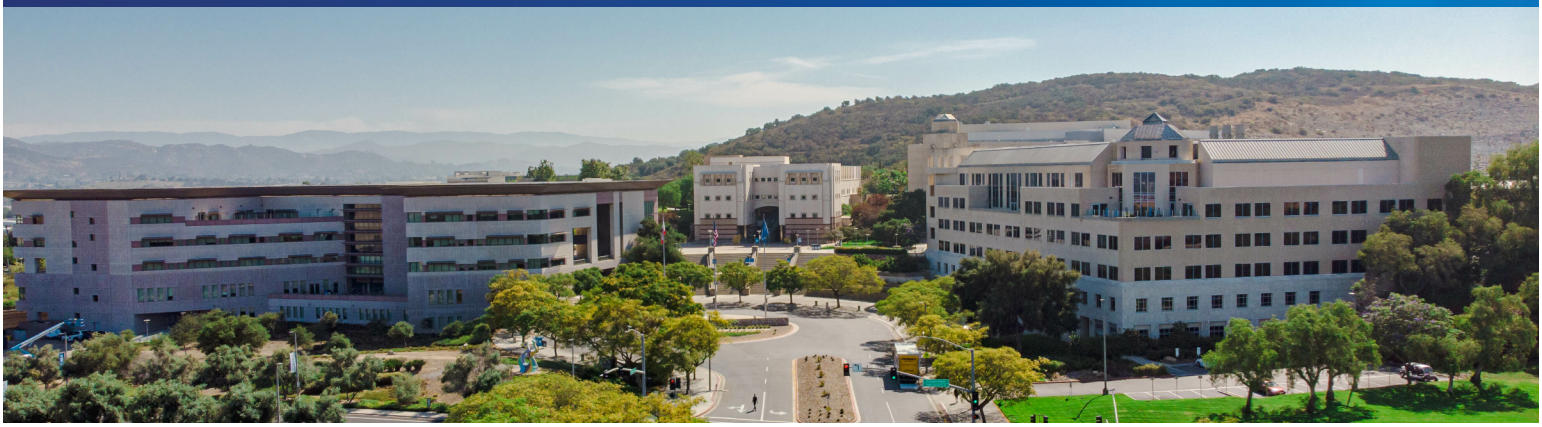
Economics is an enriching field of study with a multidisciplinary approach to tackling important societal questions. This major prepares students for a broad range of career opportunities and shows them the unending applications of economic concepts to real life.

– Dr. Erica Freer, economics faculty

LEARN MORE

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California State University SAN MARCOS
COLLEGE OF HUMANITIES, ARTS, BEHAVIORAL & SOCIAL SCIENCES



LABOR MARKET RESOURCE GUIDE

Top Posted Job Titles:

- Financial Analysts
- Program Managers
- Data Analysts
- Controllers
- Sales Managers
- Data Scientists
- Project Coordinators
- Business Development Managers
- Relationship Bankers
- Branch Managers
- Tax Managers
- Accounting Managers
- Marketing Coordinators
- Territory Managers
- Personal Bankers
- Regional Sales Managers
- Universal Bankers

622,436
ANNUAL OPENINGS

$90.3K/yr
MEDIAN EARNINGS

+60.3%
% CHANGE 2021-2031 PROJECTED GROWTH

Based on the National Workforce in Economics Occupations with a BA or MA.

**Sources: Lightcast™ Data in the U.S. from 2021-2023*



Top Skills Requested in Job Postings:

Common

- Communication
- Management
- Leadership
- Sales
- Operations
- Customer Service
- Planning
- Problem Solving
- Research
- Writing

Specialized

- Marketing
- Finance
- Accounting
- Project Management
- Auditing
- Data Analysis
- Fin. Statements
- Bus. Development
- Financial Analysis
- Process Imprvmnt.

Software

- Microsoft Excel
- Microsoft Office
- Microsoft PowerPoint
- Microsoft Outlook
- SQL
- Python
- Dashboard
- Microsoft Word
- Tableau (Business Intelligence Software)

Top Organizations Where CSUSM Economics B.A. Graduates Are Working:

- California State University
- Wells Fargo
- University of California
- Amazon
- San Diego Gas & Electric
- JPMorgan Chase
- Booz Allen Hamilton
- Aya Healthcare
- Kaiser Permanente
- Viasat
- Geico
- Fidelity Investments
- Qualcomm
- Palomar College
- General Atomics
- LPL Financial
- Citigroup
- Northwestern Mutual
- Boeing
- ServiceNow
- Thermo Fisher Scientific
- City Of San Diego
- Northrop Grumman
- Ars National Services
- Four Seasons Hotels and Resorts
- Partnersadmin
- Deloitte
- Aramark
- Microsoft