ASI ELECTIONS



ABOUT US

- Established in 1991, **Associated Students, Inc. (ASI)** is a non-profit, student-run auxiliary of California State University, San Marcos

- The **ASI Board of Directors (BOD)** are elected and appointed student members who are active participants in the shared governance of CSUSM and the California State Student Association (CSSA).

- The Board is the official vote to express student opinions, bring forward student issues, make sure students rights are being upheld, and advocate in the interests of students



PAST ASI ACCOMPLISHMENTS

- University Hour
- 24/5 Zone in Kellogg Library
- ASI Cougar Pantry
- ASI Sustainability Projects Funding
- Festival 78





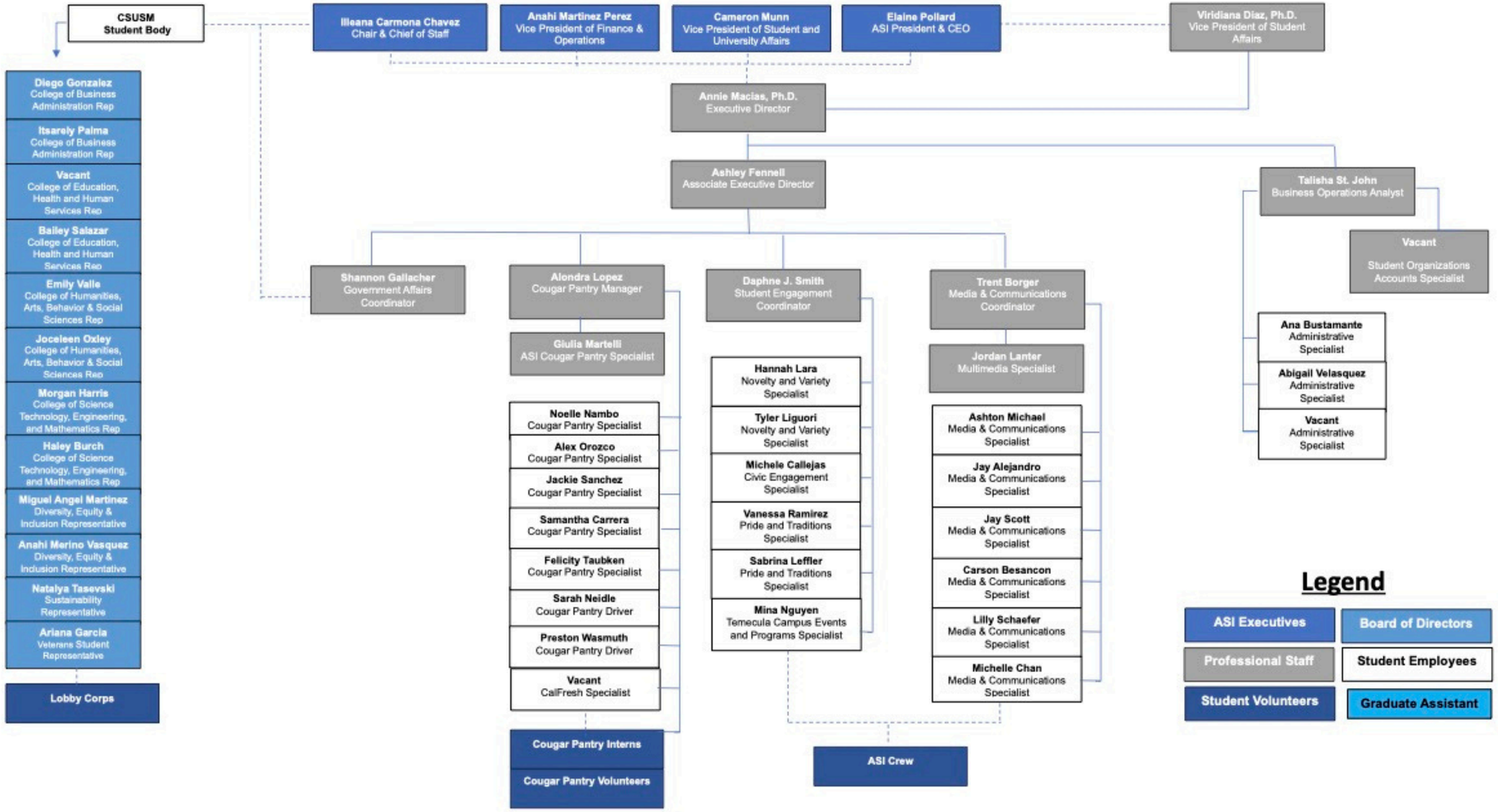
WHAT DOES IT MEAN TO BE AN AUXILIARY?

- 501 (c)(3) - Non-profit
- Own Board of Directors, policies, and procedures
- Insurance, Risk Management, Contracts
- Budget - no state funding - primarly from student dollars



2025 – 2026 ASI Organizational Chart

Associated Students, Inc. of California State University San Marcos



Updated 01/27/25

GET TO KNOW THE ASI BOARD OF DIRECTORS

- Made up of 16 members:
  - 4 Executive Officers
    - President, Vice President of Finance & Operations, Vice President of Student & University Affairs, and Chair & Chief of Staff
  - 8 college representatives
    - CHABSS, CEHHS, CSTEM, CoBA
  - 1 Sustainability Representative
  - 2 Diversity, Equity, and Inclusion Representatives
  - 1 Veterans Student Representative (appointed not elected)

Any position not filled during elections is opened for application and approved by the ASI Board of Directors, per the ASI Presidents recommendation after interviews



GET TO KNOW THE ASI EXECUTIVE OFFICERS

- Up to ***20 hours per week*** during academic year
  - Up to 15 hours per week during summer
- Oversee operations of the corporation and ASI Board of Directors
- Serve on assigned and mandatory ASI and University committees



EXECUTIVE OFFICER: ASI PRESIDENT

- Meets with University President and other campus leaders
- Serves as official spokesperson for ASI - the “face” of ASI
- Leads conversations with campus about ASI initatives
- Appoints open positions on Board
- Represent CSUSM at CSU system wide meetings



EXECUTIVE OFFICER:
ASI VICE PRESIDENT OF FINANCE & OPERATIONS

- Serve as Chief Financial Officer for ASI
- Make budget and fiscal recommendations to committee
- Present reports of financial condition of corporation
- Coordinate and oversee ASI Leadership Funding and ASI Student Emergency Fund
- Prepare materials for ASI budget allocation



EXECUTIVE OFFICER:
ASI VICE PRESIDENT OF STUDENT & UNIVERSITY AFFAIRS

- Serve as official government liaison for ASI on and off campus
- Serve as voting representative for CSUSM at CSSA with CSU system
- Lead Student Advocacy Committee and ASI Lobby Corps
- Lead civic and legislative efforts on campus
- Support student led resolutions



EXECUTIVE OFFICER:
ASI CHAIR & CHIEF OF STAFF

- Lead ASI Board of Directors and Executive Committee meetings
- Assign BOD representatives to ASI and University Committees to serve as student representatives in decisions being made on campus
- Lead ASI Board of Directors efforts and team building
- Assist the executive team with team goals and efforts



COLLEGE REPRESENTATIVES: CEHHS, CoBA, CSTEM & CHABSS

- Represent their respective college constituents in the decisions and discussions of the ASI Board of Directors as well as in appointed committees and spaces
- Address issues of inequity and social injustice that affect their constituents
- Meet with the appropriate College Dean to present issues and concerns of their college constituents.
- Work to address student concerns and issues



DIVERSITY, EQUITY, & INCLUSION REPRESENTATIVES

- Represent views, issues, and concerns of the members of their constituency.
- Assess, advocate for, and educate on the issues and needs of underrepresented and underserved campus communities in the discussions and decisions of the ASI Board of Directors.
- Meet with ASI and University staff, administrators, faculty, and students regarding pertinent social justice and/or campus climate issues



SUSTAINABILITY REPRESENTATIVE

- Commit to creating a sustainable campus environment for the CSUSM student population and campus community
- Serve as Chair for ASI Sustainability Projects Committee
- Meet with the appropriate college administrators to discuss issues and concerns related to sustainability and aim to create an overall campus environment that is supportive of sustainability whether it is human, social, economic and environmental.



COMPENSATION

- Executive Officers:
  - Hourly
    - President: $20.50/hr
    - Other Execs: $19.50/hr
  - Parking Permit (or alternative)
  - Priority Registration
- Board Members:
  - $500 Semester Scholarship (per semester)
  - Parking Permit (or alternative)
  - Priority Registration



JUST A HEADS UP

- Change is sometimes slow, so patience is key. Your efforts may just provide stepping stones for future efforts regarding CSUSM.
- Fridays are a big meeting day in ASI!! Committee meetings run from 2:30pm - 4:00pm
- Executive Officers should expect to have busy calendars
- You get out of the experience what you put into it



NOW!
ASI ELECTIONS INFORMATION!



ELECTIONS APPLICATION TIMELINE

- **Monday, February 2** | Elections Applications Open | 7:00 am | Online - ASI Website
- **Thursday, February 5** | Elections Info Session | 12:00 - 1:00 pm | USU 3700
- **Monday, February 9** | Elections Info Session | 5:00 - 6:00 pm | Zoom
- **Tuesday, February 10** | Elections Info Session | 5:00 - 6:00 pm | Housing
- **Tuesday, February 12** | Elections Tabling | 12:00 - 1:00 pm | Forum Plaza
- **Tuesday, February 18** | Elections Info Session | 3:00 - 4:00 pm | USU 3700
- **Wednesday, February 25** | Elections Application Deadline | 5:00 pm | Online - ASI Website



ELECTIONS REQUIREMENTS

- To apply you must:
  - Have a **minimum** cumulative 2.5 GPA
  - Have a **minimum** 2.0 Fall 2025 GPA
  - Enrolled in at least 6 units (or 3 for graduate student)
  - Be in good academic and disciplinary standing
  - Have primary major in college you wish to represent if you are running for a college representative role (minors do not count, but double majors do)
    - Example: ONLY CoBA students can run to be CoBA Representative
    - All students can run for executive officer or special interest positions



ELECTIONS APPLICATION

- You can find the elections application at **https://www.csusm.edu/asi/vote/index.html** or scan the qr code
- When you apply, you will need ballot statement attached. This will be your message on the ballot.
- Cannot exceed a **maximum** of 350 words.
- We recommend:
  - Including your major, class standing, and how you will work toward ASI's mission to serve, engage, empower CSUSM students.
  - Highlight your accomplishments, efforts on campus, and why students should elect YOU!
- We do not recommend utilizing AI to write your statement to ensure your voice is captured and shared with the student body. Want to utilize it for proof-reading, etc.? Yes!



MANDATORY CANDIDATE MEETINGS

- **Will be notified if you were approved as a qualified candidate (met all requirements) by Friday, February 27th by 6:00pm**

- Headshots for ballot will be taken at each meeting

- **You MUST attend ONE of these meetings:**
  - Monday, March 2 | 4:00 – 5:00pm | USU 3700
    - OR
  - Tuesday, March 3 | 12:00 – 1:00pm | USU 3700

- Only after attending one of these are you considered an approved candidate



CAMPAIGNING TIMELINE

Monday, March 9th - Friday, March 20th

- **Monday, March 9** | Campaigning Begins/ Elections Website Live at 7:00am
- **Monday, March 9** | ASI Elections Event #1 | 10:30 - 11:30 am | Kellogg Plaza
- **Tuesday, March 10** | ASI Elections Event #2 | 9:30 – 10:30 am | Forum Plaza
- **Tuesday, March 17** | ASI Elections Event #3 | 12:00 – 1:00pm | Forum Plaza Square
- **Tuesday, March 19** | ASI Elections Event #4 | 3:00 - 4:00 pm | Admin Building



VOTING TIMELINE

- **Monday, March 23** | Elections Voting Open | Polls open at 7:00am
- **Wednesday, March 25** | Elections Voting Close | Polls close at 5:00pm

- **Wednesday, March 25** | Elections Results Announced * | 7:00 - 9:00 pm | USU Ballroom
  - *Results are announced pending there are no potential election violations still under investigation.



QUESTIONS?

- For comments, questions, or concerns, please contact: asielections@csusm.edu

OR

- Reference the information on the ASI Elections Website: https://www.csusm.edu/asi/vote/index.html or scan the qr code!

- Elections Committee Members:
  - Chair: Illeana Carmona Chavez
  - Advisors: Cheryl Landin & Carlous Brown



THANK YOU!

