2025/2026 Student Advocacy Committee

Voting Members

Cameron Munn
VP of Student & University Affairs
Chair

Haley Burch
CSTEM Representative
Vice Chair

Itsarely Palma Castillo
CoBA Representative

Diego Gonzalez
CoBA Representative

Emily Valle
CHABSS Representative

Joceleen Oxley
CHABSS Representative

Bailey Salazar
CEHHS Representative

Sophia Miller
CEHHS Representative

Morgan Harris
CSTEM Representative

Natalya Tasevski
Sustainability Representative

Vacant
Diversity, Equity, and Inclusion Representative

Miguel Martinez
Diversity, Equity, and Inclusion Representative

Ariana Garcia
Student Veterans Representative

Vacant
CSUSM Temecula Campus Student Representative

Matthew Tindall
Resident Advisor Representative

Lucas Nieto
Fraternity & Sorority Life Representative

Braden Oberg
Student Athlete Advisory Council Representative

Bruk John
Campus Recreation Representative

David Rivera
Student Life Center Representative

Advisors

Dr. Norma Larios
Interim AVP & Dean of Students

Dr. Annie Macias
ASI Executive Director

ASSOCIATED STUDENTS, INC.
CAL STATE SAN MARCOS

ASI Student Advocacy Committee 26 - 03

Friday, October 24th | 2:30 PM
Location: USU 2310
Posted: Tuesday, October 21st, 2025

ITEM	SUBJECT	PRESENTER
01	**Call to Order** At the Will of the Chair, the meeting was called to order at 2:30pm	Cameron Munn *Chair and VP of Student & University Affairs*
02	**Roll Call** Present: Cameron, Haley, Itsarely, Diego, Emily, Joceleen, Bailey, Sophia, Morgan, Miguel, Ariana, Matthew, Elena, Bruk, Talisha Absent: Natalya Tardy: Annie Macias (recognized at 2:51pm)	Cameron Munn *Chair and VP of Student & University Affairs*
03	**Recognition of Guests** See attached for sign-in sheet	Cameron Munn *Chair and VP of Student & University Affairs*
04 **Action**	**Approval of Agenda** Will of Chair edits: Elena N. sitting in for Braden Talisha St John sitting in for Dr. Annie Macias Will of Chair Approval by Consent Vote None Opposed Approved	Cameron Munn *Chair and VP of Student & University Affairs*
05 **Action**	**Approval of Minutes** No Edits Will of the Chair Approval by Consent Vote None Opposed Approved	Cameron Munn *Chair and VP of Student & University Affairs*
06 **Information**	**Open Forum*** See attached Speaker sheet	Cameron Munn *Chair and VP of Student & University Affairs*
07 **Presentation**	**CSSA Plenary Meeting Updates** **Description:** Overview of items covered at the CSSA October Plenary Meeting.	Cameron Munn *Chair and VP of Student & University Affairs*

	Fiscal Impact: None. **Time Limit**: 10 minutes See attached for document reviewed Joce – Is the newsletter also providing weekly updates? Cameron – Yes, you can sign-up to receive via email	
08 **Presentation**	**CSU Graduation Initiative 2025 Updates** **Description:** Student Representatives will be given an update on the CSU System Graduation Initiative 2025. **Fiscal Impact:** None. **Time Limit**: 10 minutes See attached for presentation reviewed Joceleen – What are the one-stop shops discussed? Elaine – Means that students are not going to multiple websites with the hopes directing students to one website to find resources they need to stay enrolled	Elaine Pollard *President & CEO*
09 **Discussion**	**CSSA Visibility & Accessibility** **Description:** Discussion on CSSA visibility and accessibility to Students at Large within the CSU system. **Fiscal Impact:** None. **Time Limit**: 25 minutes Cameron and Derrick presented information on CSSA and asked Board Members for feedback on the visibility of CSSA at CSUSM Bruk – Hosting events on campuses to share what's happening with CSSA Matt – Trying to highlight what general students gain from being a part of CSSA or knowing what CSSA provides them in a general sense Cameron – Wanting to showcase that CSSA acts as the official voice for students and the impact that voice can have (examples with Gov Newsome budget cuts, etc.) Haley – Sharing purpose and intention may encourage more people to get involved; Sharing also where previous executive officers in CSSA have gone or are going in their careers Joceleen – For social media information sharing Q&A's, updates year over year, etc. may reach more students Derrick discussed engagement and accessibility with website updates specifically, now that positions within CSSA are filled, the team has turned their focus to finding out what students want and need to access	Cameron Munn *Chair and VP of Student & University Affairs* Derrick Herrera *CSSA VP of Legislative Affairs*

	Cameron – would a one-page document following each plenary sent out by CSSA be more beneficial and readable? Haley – The broad language in the policy agenda? After feedback was given, what is happening with the document on the CSSA side? Derrick – Relearning and reframing process based off student feedback from Southern campuses before bringing it back to plenary; Currently strategizing within CSSA to create more of an action plan Cameron asked the committee if having more physical or virtual appearances from CSSA and systemwide advocacy would be helpful – subtle yes	
10 **Discussion**	**Proposed Fee Increases Discussion** **Description:** Review of questions, comments or concerns regarding purposed student fee increases. **Fiscal Impact:** None **Time Limit**: 20 minutes See attached for discussion items presented Elena – Even if students are not athletes themselves or do not attend athletic events, the increase in the fee can help put the campus 'on the map' to attract donors, legitimacy of degree, etc. Diego – A 100% increase is a lot for students; 70% of students receive financial aid and only 50% receive refunds, so it's important to consider that other half Elena – Fee has not been increased since 2009 and has not accounted for rising costs over the years Ariana – Students agree the amount is a lot, so conversation has been helpful Bailey – Is that total increase including the increase in tuition? Cameron – No, it does not but that increase is also happening Bruk – If athletics fee is raised, it may open more opportunity for campus recreation and other spaces that students may utilize in the future Elena – Increase would create more opportunities for student staff and would also improve roles for professional staff which would in turn help provide resources for more students Bailey – Was it confirmed that part of the fee would be going to student employment? How many? Athletics Rep – Yes Sophia – How does Alternative Consultation come to an end? How does it pass? Cameron – First step is consulting SFAC, then collect data and compile the feedback for the President who then makes the final decision Bruk – Hunter Industries donated to the CFH half-court back in the 1990s and recently continued to donate to the new Integrated	Cameron Munn *Chair and VP of Student & University Affairs*

	Science and Engineering Building, which again points to the philanthropic potential in the future Emily – Do these entities have timelines for when things promised in the fee will go into action? Cameron – Each office will have their own timeline Morgan – Why are fees increased in large sums all at once instead of in parts? Annie – Perhaps a gradual increase might be more beneficial to students, it would be good to include in the student feedback Bailey – Instead of an upfront fee, why not up the percent index for the first few years then drop to the 3% increase? Might be more beneficial for students to manage and understand	
11 **Discussion**	**Roundtable Discussion** **Description:** Student Representatives discuss issues and concerns. **Fiscal Impact:** None. **Time Limit**: 15 minutes Emily – Library hours and barrier to commuter students with access to computers, etc. Joceleen – Free printing concerns and accessibility Ariana – Government shutdown and Veteran Affiliated students not being paid (chapter 35) and CSUSM Veteran Center cannot speak or work on behalf of the VA and potential use of ASI SEF Matthew – Maintenance issues within UVA with mold & relocations of dorms to Block C/hotels; CA issues with restrictive hours (limited at 10)	Cameron Munn *Chair and VP of Student & University Affairs*
12 **Information**	**Announcements** Ariana – November 3rd Scholarships & Sauce during U-Hour Joceleen – Dia de Los Muertos event 10/30 during U-Hour Annie – ASI shortage of staff currently delayed in student organization reimbursements	Cameron Munn *Chair and VP of Student & University Affairs*
13 **Action**	**Adjournment** At the Will of the Chair the meeting was adjourned at 3:56pm	Cameron Munn *Chair and VP of Student & University Affairs*

Public comment will be limited to a maximum of 5 minutes per guest. Chair will determine allocated amount per meeting.

I, Audrie Smith, 26/27 ASI Vice President of Student & University Affairs hereby certify that the above minutes were approved by the SAC Committee of Associated Students, Inc., at a regularly scheduled meeting held on January 30th, 2026 (see all minutes from 25/26)

Audrie Smith (May 21, 2026 15:13:33 PDT)

05/21/2026

ASSOCIATED STUDENTS, INC.
CAL STATE SAN MARCOS

SAC *Visitor* Sign In Sheet

Meeting Date: 10/24/25

	Name	Campus Affiliation
1.	Rory Dennert	Lobby Corps
2.	Damien Romero	Lobby Corps
3.	Iliana Carmona Chavez	ASI Chief of Staff
4.	Anahi Martinez Perez	ASI Vice President Finance & Operations
5.	Yarisbeth Lopez Gonzalo	Lobby Corps
6.	Jennifer Garzon	Student
7.	Derrick Herrera	Cal State Student Association
8.	Matthew Arguello	Lobby Corps
9.	Elaine Pollard	ASI President
10.	Trent Borger	MCT Coordinator
11.	Janelle Mendez Gomez	Lobby Corps
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CSU Graduation Initiative 2025 Updates

Presented by *ASI President & CEO*, Elaine Pollard

Friday, October 24th, 2025

What is the GI 2025 Initiative?

In 2015, the California State University (CSU) launched Graduation Initiative 2025, its ambitious plan to increase graduation rates, eliminate equity gaps in degree completion and meet California's workforce needs.



CSU GI 2025 | Final Data Points

↑ 17.9%

Increase in 4-year graduation rate.

(from 19.3% to 37.2%)

↑ 4%

Increase in 6-year graduation rate.

(from 57% to 61%)

↑ 25%

Increase in (Transfer) 2-Year grad. Rate

(from 20% to 45%)

↑ 3.5 pt.

Increase in Pell Grant vs. Non-Pell Grant graduation rate

↑ 2 pt.

Gap increase in historically underserved vs. served grad. rate

GI 2025 Area Overview

Student Success Framework

4 Commitments: Adaptable and responsible teaching and learning, experiential learning, personalised journeys to success, systemwide actions.

Cost of Attendance

Accelerated advanced efforts to reduce the total cost of attendance in service of student retention As well as, partner with statewide, regional, and non profit agencies to expand housing, transportation access, connect students and families to basic needs

GI 2025 Area Overview pt.2

Advising & Pathways

Intentional advocacy and career advising to identify goals early on and update the goals regularly. As well as clearly define roles for faculties, professors, career and academic advisors, and alumni. Further, expand student success hubs to serve as one-stop-shops (Cougar Care Network was used as an example).

Teaching & Learning

Institute programs to help faculty encourage students, as well as cultivate a culture of high student-faculty engagement, and keep faculty up to date in new goals.

GI 2025 Area Overview pt. 3

Streamlined Experience

Adopt a systemwide advising and degree audit tool that leverages real time data and predictive analysis, as well as adopt a single systemwide early support system and communication tool with internal support staff available 24 hours a day. Further, use digital tools to expand system wide wellbeing resources, and remove/ redesign system wide policies and processes.

Skills & Network

Forge statewide partnerships to expand paid and for credit internships, as well as provide support and training for faculty to integrate hands-on learning through academic journals, and develop online one stop resources to find and apply for internships

Questions?



Thank you!

California State University San Marcos
Associated Students, Inc. (ASI)

Student Advocacy Meeting | CSSA Plenary Report

Cameron Munn, *ASI Vice President of Student & University Affairs*
Chair, ASI Student Advocacy Committee

Friday, October 24th, 2025

Southern California Regional Campus Connects) Virtual & CSU East Bay
Zoom Meeting & East Bay, California

Highlights of Meeting:

- CSU Student Trustee Jazmin Guajardo has been extremely proactive in making sure that campuses feel like the Board of Trustees is accessible and accountable to students. At her direction, we shared the following during our Campus Connect at the Plenary with herself and fellow student Trustee Carson Fajardo in attendance.
    - ***Question #1 | "Based on your individual experiences as student leaders, what legislative or system issues can you identify that would be scalable and actionable at the system wide level?"***
        - San Marcos and San Diego raised concerns about faculty accountability for false accusation of AI usage and academic dishonesty by faculty, with San Diego citing that this past semester alone there has been a massive uptick in students that are being reported to their Dean of Students office on similar claims.
        - Dominguez Hills mentioned that Governor Gavin Newsom vetoed AB 695, a bill that would exempt community college students from having to pay more expensive non-resident tuition if deported voluntarily or not. The Governor cited constitutional concerns regarding fairness to students in state and out of state paying those tuition rates.
        - San Bernardino furthered that the passage of AB 715, a bill that aims at preventing categorical anti-semitism presents concerns to free speech for students on campuses.
    - ***Question #2 | "What are the topics that are important to you (as students) that you believe the Board of Trustees/Chancellor's Office would benefit from hearing directly from students?"***
        - San Marcos, San Bernardino, and Fullerton discussed that students need more transparency and education about what the Board of Trustees and the Chancellor's Office does and the decisions that they make. Further, San Marcos addressed that there needs to be more post-graduate and career resources, with Los Angeles arguing that there should be an internship opportunity open to students at large with the Board of Trustees so students can learn more about them, as well as having more grants being supplied in lieu of Federal grants being slashed. Long Beach also mentioned the passage of SB 640, which enables 10 pilot schools this year, and will increase the year after, simplifies the transcripts to streamline the requirements process, there are letters that are sent to the students and it directs them to apply to pilot institutions and they receive automatic acceptance. Long Beach wanted to

make sure that students receive information that they still need to apply to schools to have automatic acceptance.

- ***Question #3 | "What ideas do you have to increase engagement between the Board of Trustees and students?"***
  - San Bernardino mentioned that having town hall events with food to invite students and BOT too would be helpful in promoting education and outreach.

Plenary Meeting for October 2025) CSU East Bay
East Bay, California

Highlights of Plenary:

- I sat on the Systemwide & Legislative Affairs Committees, as well as the Board of Directors.

- **Committee Updates)**
  - **Legislative Affairs Committee)**
    - Vice President of Legislative Affairs, Derrick Herrera, shared that the Legislature is now officially in it's period of recess, and that they will reconvene on January 26th, 2026.
      - Further he mentioned that SB 716 was vetoed by the Governor, a bill that would address the eligibility of the CalFresh Program, stating he supported the goal of the legislation but that the implementation presented challenges with data collection.
    - Vice President Herrera also shared with the committee the Legisilative Meeting Guide with members to utilize for outreach to Legidslative Offices before the California Higher Education Student Summit (CHESS).
    - CIVIC Points Update
  - **Systemwide Affairs Committee)**
    - Vice President of Systemwide Affairs Katie Karroum requested that the committee discuss concerns and questions surrounding the CSU AI Initiative
      - The CSU AI survey has been concluded and San Diego shared that over 70% of students who participated in the survey shared that AI will be an essential part of their career readiness.
        - Several campuses shared that they were engaging in their own AI survey for their own students, I raised the concern that it could be confusing for students and be problematic for consistent data collection, with survey fatigue, etc.
      - I shared with the committee that our Academic Policy Committee has passed an AI Syllabai polciy, which would require faculty to communicate to students in the syllabus whether or not they accept AI usage for their assignments or not.
        - San Diego and East Bay shared that their Academic Senate also just passed very similar policies.
        - I furthered that San Marcos' Student Affairs Committee is beginning to work on an AI Integrity Policy
      - I also mentioned that it is unclear whether or not the money that was spent on the contract with OpenAI is from state appropriations or student fee dollars?
        - I will follow-up and report back to this committee when I find out more information on this item.

- **Board of Directors)**
  - For those that are interested in Federal Updates, there is a CSU Federal Updates page on the CSU website and a newsletter that you can sign up for if you are interested in learning more about how federal decisions are affecting the operations of the CSU.
  - The complete results for the AI survey should be available around mid-November, this committee will look over the results of the survey at that time.
  - President Tara Al-Rehani shared with the Board that the United States Student Association (USSA), an association that is similar in premise to the CSSA, is now having a finance committee will be reviewing a proposed fee structure for campuses or associations of campuses to join, but this will not be until the summer.
    - The association has been dormant since 2017, but has had a revival with campuses and students across the United States with the aftermath of the 2024 Presidential election.
  - Executive Director Joe Nino shared that the Student Trustee application will be open in November, the position is open to any student at large within the CSU! I will share more once the applications are live with this committee.
  - The Board of Directors passed the CSSA Policy Agenda and a new policy on ordinary committee membership.