ASSOCIATED STUDENTS, INC.
CAL STATE SAN MARCOS

ASI Festival 78

Event Information
Festival 78 at CSUSM is an interactive outdoor art & music festival held annually on the Mangrum Track and Field. The festival unites the students through music, art and entertainment. Dive into Spring with an event you don't want to miss!

Background
In April 2016, Tukwut Life and the Dean of Students Office coordinated the Tukwut Spring Festival. The event featured food vendors, crafts, inflatables, and live music. Campus Activities Board (CAB) and University Student Union Activities Board (USULive!) saw the success of the event and want to expand upon it. A planning team of students and professional staff was formed.

On April 22, 2017 the first ever Festival 78 took place on campus. With 698 tickets sold and a team of 76 student and staff volunteers from across campus, the event was a success. The feedback from students was positive and confirmed that the event would in fact be a priority for the following academic year.

Every year our artist is chosen through our Headliner Advisory Team (HAT) which is comprised of one voting student representative from each of the five ASI entities. To learn more about HAT please review our ASI Headliner Advisory Team Guidelines.

Attendee & Guest Requirements
- Ticket prices and amount available vary based on budget and field limitations.
    - Specific information will be posted on ASI Festival 78 website for each year's event information and amounts as well as on sale dates including any price increase information.
- All current CSUSM students will need to present their virtual ID using the CSUSM app at bag check.
- All attendees will need to present a valid, federal or state ID (license, passport, military ID, etc.) at the gate.
    - If attendee is 21+ years of age and plans to enter the beer garden, they will need additional age verification and 21+ wristband.
- Currently enrolled CSUSM students can bring ONE guest that is 18 years or older.
    - Each guest must have a purchased guest ticket. There are only a limited number of guest tickets available.
    - Guests must be accompanied by a currently enrolled CSUSM student at the gate, or they will be denied entry.
    - Guests must provide valid federal or state ID upon entry.

Event Details
- This event is happening, rain or shine!
- There is absolutely no re-entry into the festival.
- Event will offer:
    - an interactive mural

  - sustainability themed art tent
  - food vendors
  - cool-off tent
  - And a beer garden with beer, wine, and a couple signature cocktails for guests 21+! Attendees will be limited to two drinks at the beer garden
- Suggested parking: Lot B or C
  - All vehicles must have a valid CSUSM permit.
  - Parking is NOT free at this event.
  - No overnight parking (12:00 am - 4:59 am) is allowed in Lot L, 6th Level of PS1, Lot X, Y, & Z, or designated event areas in Lot B and Lot F.

Permitted Items

- Sunscreen (soft bottles only)
- Hats
- Sunglasses
- Earplugs
- A cool outfit
- CLEAR bags smaller than 12x6x12" (opaque or colored bags not permitted)
- Comfortable shoes
- State ID or Passport
- Current CSUSM student ID
- Phone
- Ticket (digital is preferred!)
- Money or a card to pay for food
- 1 blanket per attendee. All picnic blankets will be checked and inspected by security before entering the venue.

Prohibited Items

- No bags larger than 12x6x12"
- No bags that are not clear
- No refillable or disposable beverage containers
  - FREE water will be available inside the venue! Soft drinks and other beverages available for purchase
- No lighters, alcohol, drugs, tobacco, marijuana, pipes, or electronic smoking devices will be allowed inside the venue
  - CSUSM is proud to be 100 percent smoke, tobacco, and vapor free since September 2017. California State University Chancellor Executive Order (1108) mandated this policy to provide the California State University's faculty, staff, students, guests and the public with campuses that support the principle of one's individual freedom to learn, teach, work, think and take part in their intellectual endeavors in a fulfilling, rewarding, safe and healthy environment.
- No outside food or beverage

  - Guests with medical diets should speak with an ASI staff or email asicab@csusm.edu for assistance prior to the event
- No chairs
- No lawn chairs, no beach chairs, and no seat cushions
- No cameras with removable lens
- No beach balls, frisbees, anything designed to be thrown
- No pets (including ESAs); Service Animals are the only exception
- No laser pointers
- No skateboards, scooters, bicycles, etc.
- No knives or weapons of any sort
- No umbrellas
- No video cameras
- No posters, banners, flags, or signs
- No computers, tablets, or laptops
- No poles or rods
- No coolers

ADA & Accessibility

There are ADA access and ADA entry. Please email asi@csusm.edu to arrange any accommodations.

It is requested that individuals requiring auxiliary aids, such as sign language interpreters and alternative format materials, notify the event sponsor at least seven working days in advance of the event. Every reasonable effort will be made to provide reasonable accommodation in an effective and timely manner.

- ADA entry is available through the west gate and can be accessed through parking lots X, Y, & Z.
- There will be special seating for individuals with mobility impairments on the North side of the main stage.
- Space is provided on a first-come, first-served basis.
- Only one companion seat per impaired mobility guest will be permitted in this area.
- There will be one portable restroom that is ADA compliant in the venue.
- ONLY service animals are allowed at the event.