CATALOG TERM: 2026-2027 **TOTAL UNITS REQUIRED = 120**

BUSINESS ADMINISTRATION

Global Business Option

- This worksheet is intended for supplemental use only. The University will use your Academic Requirements Report (ARR) to track your graduation requirements, including those for your major. Please continue to check your ARR for accuracy. If your ARR requires a correction, please submit an ARR Correction Form.
- Your Degree Planner will display the following requirements in the University's recommended sequence.
- All courses used for the major and preparation for the major must be completed with a grade of C (2.0) or higher.
- Continuing or transfer students must complete the Lower-division Pre-Business Core with a minimum GPA of 2.65 or higher.
- First-time Freshmen entering CSUSM in Fall 2026 or later must complete the Lower-division Pre-Business Core with a minimum GPA of 2.75 or higher.
- Upon verification of successful completion of the pre-business core requirements, a student will be accepted in the Business Program (i.e., attain business status).

LOWER-DIVISION PRE-BUSINESS CORE (24 UNITS)

*The lower-division Pre-Business Core is a prerequisite for "Business Status" and upper-division Business courses.

✓	Course	Units
	ACCT 203: Introduction to Accounting for Managers	4
	BUS 101: Introduction to Business	2
	BUS 202⁺: Introduction to Business Law	3
	BUS 203⁺: Business Writing	3
	BUS 204⁺: Business Statistics (*sophomore standing)	3
	ECON 201: Principles of Microeconomics	3
	ECON 202: Principles of Macroeconomics	3
	MATH 132: Survey of Calculus (*MATH 105, 115, 125 or pass Calculus Readiness Diagnostic)	3

FOUNDATIONS OF BUSINESS COURSES (18 UNITS)

✓	Course	Units
	BUS 300: Business Professional Development (*sophomore standing)	2
	BUS 302: Foundations of Business Environments	2
	BUS 322: Introduction to Data Analytics	2
	FIN 302#: Foundations of Finance	2
	MGMT 305: Organizational Behavior	4
	MIS 302#: Foundations of Management Information Systems	2
	MKTG 302#: Foundations of Marketing	2
	OM 302#: Foundations of Operations Management (*BUS 204 or 304)	2

GLOBAL BUSINESS CORE COURSES (14 UNITS)

✓	Course	Units
	GBM 425: International Business Management (^BUS 302)	4
	GBM 427: Cross-cultural Negotiating and Global Business	2
	MGMT 452: Leadership in Organizations (*MGMT 302 or 305)	4
	MGMT 461: Management in Different Cultures (*MGMT 302 or 305)	4

**prerequisite; ^pre/corequisite; ᶠoffered Fall semesters only; ⁺course(s) taken more than 10 years ago will not be accepted; #equivalent 4-unit course can be substituted for 2-unit course; excess units cannot count toward Electives.*

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Global Business Option

GLOBAL BUSINESS ELECTIVES (12 UNITS)

A minimum of 8 units must be selected from the following courses. The remaining 4 units may also be selected from the list below or can be taken from electives in ACCT, ENTR, FIN, GBM, MGMT, MIS, MKTG, OM, or from partner universities abroad.

GBM 426: Global Competencies for Business (2) (*BUS 302 and MGMT 302 or 305)
GBM 428: Emerging Markets (2) (offered only once per year)
GBM 430: Import and Export Operations (2) (*GBM 425)
GBM 440A-C: International Travel Study (4)
GBM 481-484: Selected Topics in Global Business Management (1-4) (*prerequisites vary)
GBM 498A-D: Independent Study in Global Business Management (1-4) (*instructor consent)
MGMT 315: Human Resource Management (4) (*MGMT 302 or 305)
MGMT 424: International Human Resources Management (4) (^MGMT 315; *MGMT 302 or 305)
MGMT 432: In The Executive's Chair (2) (*BUS 302)
MGMT 474: Business Sustainability (4) (*BUS 302)
MKTG 448: Global and Cross Cultural Marketing (4) (*MKTG 302 or 305)

✓	Course	Units

CAPSTONE AND SENIOR EXPERIENCE (7 UNITS)

✓	Course	Units
	BUS 444: Strategic Management in Global Environments	4

Select 1 of the following:

BUS 495: Senior Experience (*BUS 300, 302, 322, FIN 302, MIS 302, OM 302, MGMT 302, MKTG 302; ^BUS 444)
GBM 495: Global Business Experience (*MGMT 461, GBM 425; www.csusm.edu/gb/foreignresidency)

✓	Course	Units
		3

GLOBAL EXPERIENCE

Global Business students must complete a Global Experience. The Global Experience is completed through one of the following:

1. An individual international business internship (GBM 495: Global Business Experience)
2. A foreign study experience at the university-level of at least one semester in duration.
3. In exceptional cases, where a student can document an extended stay living and/or working abroad, the Global Experience can be waived.
4. Students considered by the CSU to be "international (foreign) students" satisfy the Global Experience through the CSUSM residence requirement.

**prerequisite; ^pre/corequisite; [F]offered Fall semesters only; [+]course(s) taken more than 10 years ago will not be accepted; [#]equivalent 4-unit course can be substituted for 2-unit course; excess units cannot count toward Electives.*