CATALOG TERM: 2025-2027 **TOTAL UNITS REQUIRED = 120**

BUSINESS ADMINISTRATION

Entrepreneurship Option

- This worksheet is intended for supplemental use only. The University will use your Academic Requirements Report (ARR) to track your graduation requirements, including those for your major. Please continue to check your ARR for accuracy. If your ARR requires a correction, please submit an ARR Correction Form.
- Your Degree Planner will display the following requirements in the University's recommended sequence.
- All courses used for the major and preparation for the major must be completed with a grade of C (2.0) or higher.
- Continuing or transfer students must complete the Lower-division Pre-Business Core with a minimum GPA of 2.65 or higher.
- First-time Freshmen entering CSUSM in Fall 2026 or later must complete the Lower-division Pre-Business Core with a minimum GPA of 2.75 or higher.
- Upon verification of successful completion of the pre-business core requirements, a student will be accepted in the Business Program (i.e., attain business status).

LOWER-DIVISION PRE-BUSINESS CORE (24 UNITS)

*The lower-division Pre-Business Core is a prerequisite for "Business Status" and upper-division Business courses.

✓	Course	Units
	ACCT 203: Introduction to Accounting for Managers	4
	BUS 101: Introduction to Business	2
	BUS 202⁺: Introduction to Business Law	3
	BUS 203⁺: Business Writing	3
	BUS 204⁺: Business Statistics (*sophomore standing)	3
	ECON 201: Principles of Microeconomics	3
	ECON 202: Principles of Macroeconomics	3
	MATH 132: Survey of Calculus (*MATH 105, 115, 125 or pass Calculus Readiness Diagnostic)	3

FOUNDATIONS OF BUSINESS COURSES (18 UNITS)

✓	Course	Units
	BUS 300: Business Professional Development (*sophomore standing)	2
	BUS 302: Foundations of Business Environments	2
	BUS 322#: Introduction to Data Analytics	2
	FIN 302#: Foundations of Finance	2
	MGMT 305: Organizational Behavior	4
	MIS 302#: Foundations of Management Information Systems	2
	MKTG 302#: Foundations of Marketing	2
	OM 302: Foundations of Operations Management (*BUS 204 or 304)	2

ENTREPRENEURSHIP CORE COURSES (12 UNITS)

✓	Course	Units
	ENTR 320: Creativity, Innovation, and Entrepreneurship	4
	ENTR 321: New Venture Creation (*ENTR 320)	4
	ENTR 440: Startup Acceleration (*ENTR 321)	4

**prerequisite; ^pre/corequisite; ⁺course(s) taken more than 10 years ago will not be accepted; # equivalent 4-unit course can be substituted for 2-unit course; excess units cannot count towards Electives.*

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ENTREPRENEURSHIP ELECTIVES (14 UNITS)

A minimum of 10 units must be selected from the list of electives below. The remaining 4 units can be taken from courses in ACCT, FIN, GBM, OM, MIS, MGMT, or MKTG.

ENTR 420: New Venture Marketing (2) (*MKTG 302 or 305)
ENTR 424: Entrepreneurship: Theory and Practice (2)
ENTR 426: Social Entrepreneurship (2) (*ENTR 320)
ENTR 427: Small Business Management (2) (*ENTR 320)
ENTR 431: Advanced Product Design (4) (*ENTR 320)
ENTR 432: Technology and Innovation Management (4) (*ENTR 320)
GBM 425: International Business Management (4) (^BUS 302)
GBM 426: Global Competencies for Business (2) (*BUS 302 and MGMT 302 or 305)
GBM 427: Cross-cultural Negotiating and Global Business (2)
MGMT 420: Personnel Selection and Appraisal (4) (*MGMT 315)
MGMT 428: Compensation and Benefits (4) (*MGMT 315)
MGMT 432: In the Executive's Chair (2) (*BUS 302)
MGMT 452: Leadership in Organizations (4) (*MGMT 302 or 305)
MGMT 470: Strategic Management of Technological Innovation (2)
MGMT 474: Business Sustainability (4) (*BUS 302)

✓	Course	Units

CAPSTONE AND SENIOR EXPERIENCE (7 UNITS)

✓	Course	Units
	BUS 444: Strategic Management in Global Environments	4
	BUS 495: Senior Experience (*BUS 300, 302, 322, FIN 302, MIS 302, OM 302, MGMT 305 and MKTG 302)	3

**prerequisite; ^pre/corequisite; ⁺course(s) taken more than 10 years ago will not be accepted; # equivalent 4-unit course can be substituted for 2-unit course; excess units cannot count towards Electives.*