CATALOG TERM: 2024-2027 **TOTAL UNITS REQUIRED = 120**

BUSINESS ADMINISTRATION

Business Analytics Option

- This worksheet is intended for supplemental use only. The University will use your Academic Requirements Report (ARR) to track your graduation requirements, including those for your major. Please continue to check your ARR for accuracy. If your ARR requires a correction, please submit an ARR Correction Form.
- Your Degree Planner will display the following requirements in the University's recommended sequence.
- All courses used for the major and preparation for the major must be completed with a grade of C (2.0) or higher.
- Continuing or transfer students must complete the Lower-division Pre-Business Core with a minimum GPA of 2.65 or higher.
- First-time Freshmen entering CSUSM in Fall 2026 or later must complete the Lower-division Pre-Business Core with a minimum GPA of 2.75 or higher.
- Upon verification of successful completion of the pre-business core requirements, a student will be accepted in the Business Program (i.e., attain business status).
- Fifty percent of the upper-division major coursework must be earned at CSUSM.

LOWER-DIVISION PRE-BUSINESS CORE (24 UNITS)

The lower-division Pre-Business Core is a prerequisite for "Business Status" and upper-division Business courses.

✓	Course	Units
	ACCT 203: Introduction to Accounting for Managers	4
	BUS 101: Introduction to Business	2
	BUS 202[+]: Introduction to Business Law	3
	BUS 203[+]: Business Writing	3
	BUS 204[+]: Business Statistics (*sophomore standing)	3
	ECON 201: Principles of Microeconomics	3
	ECON 202: Principles of Macroeconomics	3
	MATH 132: Survey of Calculus (*MATH 105, 115, 125 or pass Calculus Readiness Diagnostic)	3

FOUNDATIONS OF BUSINESS COURSES (16 UNITS)

✓	Course	Units
	BUS 300: Business Professional Development (*sophomore standing)	2
	BUS 302: Foundations of Business Environments	2
	BUS 324: Introduction to Business Analytics	4
	FIN 302[#]: Foundations of Finance	2
	MGMT 302[#]: Foundations of Organizational Behavior	2
	MIS 302: Foundations of Management Information Systems	2
	MKTG 302[#]: Foundations of Marketing	2

BUSINESS ANALYTICS CORE COURSES (12 UNITS)

✓	Course	Units
	OM 305: Operations Management (*BUS 204)	4
	OM 406: Prescriptive Analytics for Business Decision Making (*BUS 324)	4
	OM 424: Advanced Business Analytics (*BUS 324)	4

**prerequisite; ^pre-/corequisite; ~prerequisite varies; [+]course(s) taken more than 10 years ago will not be accepted;*
[#] equivalent 4-unit course can be substituted for 2-unit course; excess units cannot count toward Electives.

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BUSINESS ADMINISTRATION

Business Analytics Option

BUSINESS ANALYTICS ELECTIVES (18 UNITS)

OM 422: Visual Analytics (4) (*BUS 324)
OM 428: Supply Chain Management (4) (*BUS 324, OM 305)
OM 435: Project Management (2) (*BUS 204, OM 305)
OM 440: Pricing and Revenue Management (4) (*BUS 204)
OM 441: Business Logistics Management (4) (*BUS 204, OM 305)
OM 442: Procurement and Supplier Management (2) (*BUS 204)
OM 443: Supply Chain Information Management (4) (*BUS 204, OM 305)
OM 445: Warehousing & Distribution MGMT (4) (*BUS 204, OM 305)
OM 481-484˜: Special Topics in Business Analytics (1-4) (*prerequisites vary)

✓	Course	Units

CAPSTONE AND SENIOR EXPERIENCE (5 UNITS)

✓	Course	Units
	BUS 442: Business Strategy (*BUS 302)	2
	BUS 495: Senior Experience (*BUS 300, 302, 324, FIN 302, MIS 302, OM 305, MGMT 302, MKTG 302; ^BUS 442)	3

**prerequisite; ^pre-/corequisite; ˜prerequisite varies; ⁺course(s) taken more than 10 years ago will not be accepted;*
 # equivalent 4-unit course can be substituted for 2-unit course; excess units cannot count toward Electives.