Planner Requirements Overview

BAGBMKTBBS 2025 Sequence (Requirement: 000020028, Effective Date: 08/01/2025)

Acad Prog:	UBACH	Undergraduate	Default Units Per Term:	15	Send to Degree Search:	Yes
Acad Plan:	BAGBMKTBBS	Bus Admin -Glb Bus Mgmt/MKT BS	Total Units to Graduate:	120	Use Catalog Prefs:	Yes
			Reporting Only:	No		

[01] 1st Semester (Units: 15, Lines: 7)

01.01 **GEW 101B (formerly GEW 101) (Fulfills Subject Area 1A)**
0270, CAL GETC (GE-1A English Composition), Units: 0
CRITICAL
Min Grade Points/Unit: 1.7
Notes: Must be Taken in 1st Term
Block Planned: Y
Major 1 Only: Y

Pre-Requirement	o (1603/0010) and o [Support Course] GEW 101A (1603/0020) and o (1604/0010) and o [Support Course] GEW 101A (1604/0020) and o (1603/0030) and o (1603/0040) and o (1603/0050) and o DSP 3/4 [Support Course] GEW 101A - GE A3 (1603/0060) and o [REQUIRED Support Course] DSP 2 (1603/0070) [Same Term OK] and o (1604/0030) and o (1604/0040) and o (1604/0050) and o DSP 3/4 [Support Course] GEW 101A - Subject Area 1B (1604/0060) and o [REQUIRED Support Course] DSP 2 (1604/0070) [Same Term OK]

01.02 **ECON 201 or ECON 202**
0050, Major Requirement (Major Requirement), Units: 3
Min Grade Points/Unit: 2

01.03 **BUS 202**
0040, Major Requirement (Major Requirement), Units: 3
Min Grade Points/Unit: 2
Notes: Note: College of Business Administration will not accept coursework for this requirement that is more than 10 years old.
Typically Offered: Fall and/or Spring

01.04 **Additional Elective - 3 Units**
0390, Elective Requirement (Elective), Units: 3
Allow Any Course: Unused Courses
Notes: Additional Elective - 3 Units: For First Year Freshman Students UNIV 180-5 is recommended.
Display Note: Y
Typically Offered: Intermittently

01.05 **GEO 102 (Fulfills Subject Area 1C)**
0250, CAL GETC (GE-1C Oral Communication), Units: 3
Min Grade Points/Unit: 1.7
Major 1 Only: Y

01.06 **Subject Area 1B - Critical Thinking**
0290, CAL GETC (GE-1B Critical Thinking), Units: 3
Major 1 Only: Y

[02] 2nd Semester (Units: 15, Lines: 8)

02.01 **Additional Elective - 3 Units**
0430, Elective Requirement (Elective), Units: 3
Min Grade Points/Unit: 2
Allow Any Course: Unused Courses
Typically Offered: Intermittently

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02.02 **MATH 132 (Fulfills Subject Area 2)** Typically Offered: Fall/Spring/Summer
0010, Major Requirement (GE-2 Math/Quant Reasoning), Units: 3
Min Grade Points/Unit: 2

02.03 **GEW 101B (formerly GEW 101) (Fulfills Subject Area 1A)** Major 1 Only: Y
0280, CAL GETC (GE-1A English Composition), Units: 3
Min Grade Points/Unit: 1.7

Pre-Requirement	o (1603/0010) and o [Support Course] GEW 101A (1603/0020) and o (1604/0010) and o [Support Course] GEW 101A (1604/0020) and o (1603/0030) and o (1603/0040) and o (1603/0050) and o DSP 3/4 [Support Course] GEW 101A - GE A3 (1603/0060) and o [REQUIRED Support Course] DSP 2 (1603/0070) [Same Term OK] and o (1604/0030) and o (1604/0040) and o (1604/0050) and o DSP 3/4 [Support Course] GEW 101A - Subject Area 1B (1604/0060) and o [REQUIRED Support Course] DSP 2 (1604/0070) [Same Term OK]

02.04 **GEO 102 (Fulfills Subject Area 1C)** Major 1 Only: Y
0260, CAL GETC (GE-1C Oral Communication), Units: 0
Min Grade Points/Unit: 1.7

02.05 **ECON 201 or ECON 202**
0030, Major Requirement (GE-4 Social Science), Units: 3
Min Grade Points/Unit: 2

02.06 **GE Science 5A (NOTE: The 5A and 5B courses should be chosen so that one of these also satisfies the laboratory (5C) requirement.)**
0300, CAL GETC (GE-5A Physical Science)
Units: 3
Major 1 Only: Y
Typically Offered:



GE Science 5C Lab (One Science Lab Required with either 5A or 5B) (1 of 1)
0310, CAL GETC (GE-5C Laboratory), Units: 0

Co-Sequence	GE Science 5C Lab (One Science Lab Required with either 5A or 5B) (20028/0310)

Pre-Requirement	o [Support Course] MATH 105 (Fulfills Subject Area 2) (1601/0020) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1602/0080) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1602/0060) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1602/0040) or o (1602/0020) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1601/0080) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1601/0060) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1601/0040)

02.07 **GE Science 5C Lab (One Science Lab Required with either 5A or 5B)**
0310, CAL GETC (GE-5C Laboratory)
Units: 0
Advisor Approved: Y
Major 1 Only: Y
Typically Offered:



GE Science 5A (NOTE: The 5A and 5B courses should be chosen so that one of these also satisfies the laboratory (5C) requirement.) (1 of 1)
0300, CAL GETC (GE-5A Physical Science), Units: 3

Pre-Requirement	o [Support Course] MATH 105 (Fulfills Subject Area 2) (1601/0020) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1602/0080) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1602/0060) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1602/0040) or o (1602/0020) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1601/0080) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1601/0060) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1601/0040)

[03] 3rd Semester (Units: 15, Lines: 6)

03.01 **BUS 203** Typically Offered: Fall and/or Spring
0070, Major Requirement (Major Requirement), Units: 3
Min Grade Points/Unit: 2
Notes: Note: College of Business Administration will not accept coursework for this requirement that is more than 10 years old.

Pre-Requirement	o GEW 101B (formerly GEW 101) (Fulfills Subject Area 1A) (20028/0280) o see above

03.02 **ACCT 201** Typically Offered: Fall and/or Spring
0060, Major Requirement (Major Requirement), Units: 3
Min Grade Points/Unit: 2
Notes: Note: College of Business Administration will not accept coursework for this requirement that is more than 10 years old.

03.03 **SUBJECT AREA - 3A, 3B, 4H, 4C, 6** Major 1 Only: Y
0340, CAL GETC (GE-3/4), Units: 3

03.04 **SUBJECT AREA - 3A, 3B, 4H, 4C, 6** Major 1 Only: Y
0360, CAL GETC (GE-3/4), Units: 3

03.05 **SUBJECT AREA - 3A, 3B, 4H, 4C, 6** Major 1 Only: Y
0370, CAL GETC (GE-3/4), Units: 3

[04] 4th Semester (Units: 14, Lines: 5)

04.01 **ACCT 202** Typically Offered: Fall and/or Spring
0080, Major Requirement (Major Requirement), Units: 3
Min Grade Points/Unit: 2
Notes: Note: College of Business Administration will not accept coursework for this requirement that is more than 10 years old.

Pre-Requirement	o ACCT 201 (20028/0060)

04.02 **BUS 204** Typically Offered: Fall and/or Spring
0020, Major Requirement (Major Requirement), Units: 3
Min Grade Points/Unit: 2

Pre-Requirement	o MATH 115 (10026/0070) o see above

04.03 **SUBJECT AREA - 3A, 3B, 4H, 4C, 6** Major 1 Only: Y
0350, CAL GETC (GE-3/4), Units: 3

04.04 **SUBJECT AREA - 3A, 3B, 4H, 4C, 6** Major 1 Only: Y
0380, CAL GETC (GE-3/4), Units: 3

04.05 **BUS 300** Typically Offered: Fall and/or Spring
0145, Major Requirement (Major Requirement), Units: 2
Min Grade Points/Unit: 2

[05] 5th Semester (Units: 17, Lines: 8)

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05.01 **BUS 302** 0110, Major Requirement (Major Requirement) Units: 2 Min Grade Points/Unit: 2 Typically Offered:	Co-Req	**GBM 425 (1 of 1)** 0160, Major Requirement (Major Requirement), Units: 4

05.02 **BUS 322** Typically Offered: Fall and/or Spring
0120, Major Requirement (Major Requirement), Units: 2
Min Grade Points/Unit: 2

05.03 **MKTG 302**
0100, Major Requirement (Major Requirement), Units: 2
CRITICAL
Min Grade Points/Unit: 2

05.04 **GBM 425** 0160, Major Requirement (Major Requirement) Units: 4 Min Grade Points/Unit: 2 Typically Offered: Fall and/or Spring	Co-Req	**BUS 302 (1 of 1)** 0110, Major Requirement (Major Requirement), Units: 2

05.05 **GBM 428** Typically Offered: Fall Only
0175, Major Requirement (Major Requirement), Units: 2
Min Grade Points/Unit: 2

05.06 **GBM 427** Typically Offered: Fall and/or Spring
0240, Major Requirement (Major Requirement), Units: 2
Min Grade Points/Unit: 2

05.07 **GE Science 5B (NOTE: The 5A and 5B courses should be chosen so that one of these also satisfies the laboratory (5C) requirement.)** 0320, CAL GETC (GE-5B Biological Science) Units: 3 Major 1 Only: Y Typically Offered:	Co-Req	**GE Science 5C Lab (One Science Lab Required with either 5A or 5B) (1 of 1)** 0330, CAL GETC (GE-5C Laboratory), Units: 0

Co-Sequence	GE Science 5C Lab (One Science Lab Required with either 5A or 5B) (20028/0330)
Pre-Requirement	o [Support Course] MATH 105 (Fulfills Subject Area 2) (1601/0020) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1602/0080) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1602/0060) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1602/0040) or o (1602/0020) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1601/0080) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1601/0060) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1601/0040)

05.08 **GE Science 5C Lab (One Science Lab Required with either 5A or 5B)** 0330, CAL GETC (GE-5C Laboratory) Units: 0 Advisor Approved: Y Major 1 Only: Y Typically Offered:	Co-Req	**GE Science 5B (NOTE: The 5A and 5B courses should be chosen so that one of these also satisfies the laboratory (5C) requirement.) (1 of 1)** 0320, CAL GETC (GE-5B Biological Science), Units: 3

Pre-Requirement	o [Support Course] MATH 105 (Fulfills Subject Area 2) (1601/0020) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1602/0080) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1602/0060) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1602/0040) or o (1602/0020) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1601/0080) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1601/0060) or o [Support Course] MATH 105 (Fulfills Subject Area 2) (1601/0040)

[06] 6th Semester (Units: 16, Lines: 8)

06.01 **OM 302**
0190, Major Requirement (Major Requirement), Units: 2
Min Grade Points/Unit: 2

06.02 **MIS 302** Typically Offered: Fall/Spring/Summer
0140, Major Requirement (Major Requirement), Units: 2
Min Grade Points/Unit: 2

06.03 **MGMT 302** Typically Offered: Fall and/or Spring
0090, Major Requirement (Major Requirement), Units: 2
CRITICAL
Min Grade Points/Unit: 2

06.04 **FIN 302**
0130, Major Requirement (Major Requirement), Units: 2
Min Grade Points/Unit: 2

06.05 **MKTG 448** Typically Offered: Fall and/or Spring
0180, Major Requirement (Major Requirement), Units: 2
Min Grade Points/Unit: 2

Pre-Requirement	o MKTG 302 (20028/0100)

06.06 **GBM Marketing Track Designated Electives**
0465, Major Requirement (Major Elective), Units: 2
Min Grade Points/Unit: 2
Notes: Please check pre-requisites and units before selecting a course. MUST complete total of 12 Units of GBM Marketing Track Designated Electives Once ALL course selections are made on this page, please be sure to run your ARR Planned Report (see link at the top of this page) to make sure your selections complete all degree requirements.

Pre-Requirement	o MGMT 302 (20028/0090) and o MKTG 302 (20028/0100)

06.07 **GBM Marketing Track Designated Electives**
0450, Major Requirement (Major Elective), Units: 2
Min Grade Points/Unit: 2
Notes: Please check pre-requisites and units before selecting a course. MUST complete total of 12 Units of GBM Marketing Track Designated Electives Once ALL course selections are made on this page, please be sure to run your ARR Planned Report (see link at the top of this page) to make sure your selections complete all degree requirements.

Pre-Requirement	o MGMT 302 (20028/0090) and o MKTG 302 (20028/0100)

06.08 **GBM Marketing Track Designated Electives**
0440, Major Requirement (Major Elective), Units: 2
Min Grade Points/Unit: 2
Notes: Please check pre-requisites and units before selecting a course. MUST complete total of 12 Units of GBM Marketing Track Designated Electives Once ALL course selections are made on this page, please be sure to run your ARR Planned Report (see link at the top of this page) to make sure your selections complete all degree requirements.

Pre-Requirement	o MGMT 302 (20028/0090) and o MKTG 302 (20028/0100)

[07] 7th Semester (Units: 14, Lines: 6)
Once you have made your course selections, click on the ARR PLANNED LINK (top of page), to confirm that your selections sufficiently meet your degree requirements for the major/minor.

07.01 **BUS 444** Typically Offered: Fall/Spring/Summer
0200, Major Requirement (Major Requirement), Units: 4
Min Grade Points/Unit: 2

Pre-Requirement	o MKTG 448 (20028/0180) [Same Term OK] o see above

07.02 **GBM 426** Typically Offered: Fall Only
0210, Major Requirement (Major Requirement), Units: 2
Min Grade Points/Unit: 2

Pre-Requirement	o BUS 302 (20028/0110) and o MGMT 302 (20028/0090) and o MKTG 302 (20028/0100)

07.03 **GBM Marketing Track Designated Electives**
0460, Major Requirement (Major Elective), Units: 2
Min Grade Points/Unit: 2
Notes: Please check pre-requisites and units before selecting a course. MUST complete total of 12 Units of GBM Marketing Track Designated Electives Once ALL course selections are made on this page, please be sure to run your ARR Planned Report (see link at the top of this page) to make sure your selections complete all degree requirements.

Pre-Requirement	o MGMT 302 (20028/0090) and o MKTG 302 (20028/0100)

07.05 **GBM Marketing Track Designated Electives**
0480, Major Requirement (Major Elective), Units: 2
Min Grade Points/Unit: 2
Notes: Please check pre-requisites and units before selecting a course. MUST complete total of 12 Units of GBM Marketing Track Designated Electives Once ALL course selections are made on this page, please be sure to run your ARR Planned Report (see link at the top of this page) to make sure your selections complete all degree requirements.

Pre-Requirement	o MGMT 302 (20028/0090) and o MKTG 302 (20028/0100)

07.06 **MGMT 461** Typically Offered: Fall/Spring/Summer
0170, Major Requirement (Major Requirement), Units: 4
Min Grade Points/Unit: 2

Pre-Requirement	o MGMT 302 (20028/0090)

[08] 8th Semester (Units: 14, Lines: 5)

08.01 **BUS 495 or GBM 495**
0220, Major Requirement (Major Requirement), Units: 3
Min Grade Points/Unit: 2

Pre-Requirement	o BUS 302 (20028/0110) and o OM 302 (20028/0190) and o FIN 302 (20028/0130) and o MIS 302 (20028/0140) and o BUS 300 (20028/0145)

08.02 **GBM Marketing Track Designated Electives**
0490, Major Requirement (Major Elective), Units: 2
Min Grade Points/Unit: 2
Notes: Please check pre-requisites and units before selecting a course. MUST complete total of 12 Units of GBM Marketing Track Designated Electives Once ALL course selections are made on this page, please be sure to run your ARR Planned Report (see link at the top of this page) to make sure your selections complete all degree requirements.

Pre-Requirement	o MGMT 302 (20028/0090) and o MKTG 302 (20028/0100)

08.03 **GE Upper Division** Major 1 Only: Y
0400, CAL GETC (Upper Division GE), Units: 3

08.04 **GE Upper Division** Major 1 Only: Y
0410, CAL GETC (Upper Division GE), Units: 3

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08.05 **GE Upper Division**	Major 1 Only: Y
0420, CAL GETC (Upper Division GE), Units: 3	